

Monarchyonline.org Finds Royal Support to Promote British Motor Racing

Monday 8 December, 2014

Monarchyonline.Org are delighted to share that the input from the Monarchyonline.org Team has been invaluable in supporting Royal Engagement for British Drag Racing. Her Royal Highness Princess Katarina of Yugoslavia and Serbia being, The First Ever Royal in Attendance at a British or European Drag Racing Award Ceremony & is Reported as The Best Ever British Drag Racing Honours Event.

Monarchyonline.org CEO Kaz Aston said.... 'It was a real delight helping the Drag Racing Hall of Fame Team and Wonderful to Support Social Media & Public Relations Strategies. The Public Engagement Especially with Social Media, Hashtags and Media Releases was Truly Amazing and Rated Very Highly on Twitter and Social Media Trends. Her Royal Highness Princess Katarina Really Enjoyed the Gala Event, Especially Presenting the Lucas Oil Global Achievement Award to Mr Don Garlits. As the Event was Such a Superb Occasion Monarchyonline.org Have Decided to Also Hold an Annual Award Ceremony to Honour and Recognise Achievement. Exciting Times For All, Lie Ahead and will Happen Quickly I am Sure'.

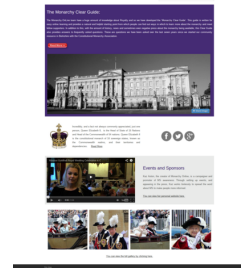
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The British Drag Racing Hall of Fame have shared in the Press that 'In the company of royalty and the nobility, tears, cheers and standing ovations were in order at the 9th Annual British Drag Racing Hall of Fame (BDRHoF) Gala Awards Dinner held on November 22nd 2014. Four British drag racing personalities were joined by American legend Don Garlits and, in a sometimes emotional ceremony they were inducted as members of the Hall of Fame for their services to the sport.

The British Drag Racing Hall of Fame have shared The most emotional moment came when Don Garlits became the first recipient of the Lucas Oil Global Achievement Award presented by Princess Katarina of Yugoslavia and Serbia. It will not be awarded every year, but each time it is presented it will have engraved on the base 'In memory of Pat Garlits' – Don's wife who died earlier this year. As such, it marks the role played by the families of all drag racers. Without their support, the sport could not happen.

The general response about the event was that it was the most prestigious drag racing social occasion yet held in the UK; certainly on a par with other motor industry functions and better than most. Many of the sport's pioneers were in the audience. Some had logged up many air miles – Canada, Australia and the USA. Messages were read out and they came from around the world, including one from the Press Team at the Embassy of the United States of America in Grosvenor Square, London'. Said Drag Racing Media Reports.

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