

## Monarch Movements State How Professionals Can Make the Most of Their Weekends

Sunday 16 July, 2017

While Sunday may be the day of rest for some, [Monarch Movements](#) has outlined how professionals can utilise the day to get ahead of the competition.

Award winning entrepreneur and business owner [Damian Crofts](#) is keen to shed light on the importance of developing an active weekend routine that allows emerging entrepreneurs the opportunity to gain an advantage over competitors. Monarch Movements is a dynamic and cultured sales and marketing firm based in Angel, London. The company specialises in customer acquisition through face-to-face promotional marketing and sales campaigns. By understanding their clients' customers and target markets, as well as long and short-term goals, Monarch Movements can develop unique marketing campaigns which deliver quality results and build brand loyalty.

About Monarch Movements - <http://www.monarchmovements.co.uk/>

Working with up and coming entrepreneurs, Monarch Movements are very aware of the competitive nature of their industry, and they are always on the lookout for ways to develop and enhance their contracted sales force and better equip them for the fast-paced environment in which they are working. As Mr Croft was developing his reputation in the industry, he often used his spare time to explore and create a greater understanding of the industry exploring theories and fine-tuning skills to maximise potential. Most weekends Mr Croft sought out conferences, seminars and networking opportunities to accelerate his personal and professional development. As a mentor, he still places the same emphasis on development and seeks out opportunities for Monarch Movements contractors, the firm most recently attended a major industry meeting in the centre of London where top performing business leaders were hand selected to speak on their businesses, offer tips and answer audience questions.

Monarch Movements share their top tips on how to maximise the weekends potential:

Sunday is for reflecting – It is crucial for development to assess how the week went regularly. Looking into performance, goals and intentions that were set for the week. Identifying any areas where productivity was lower and time could have been better utilised. Take the time to set goals for the future week to align focus.

Hang out with the people who inspire you – Finding groups of motivated people can spark innovation and boost motivation, it is important to share goals with inner circles so they can work as an accountability partner, regularly checking for progress and helping celebrate milestones which are reached. Make time for friends who boost morale and inspire development their positivity is contagious.

Source:

<https://www.inc.com/andrew-thomas/7-ways-to-win-the-weekend-and-start-your-week-with-a-bang.html>

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### Monarch Movements

E. [info@monarchmovements.co.uk](mailto:info@monarchmovements.co.uk)

W. <http://www.monarchmovements.co.uk>

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