Monarch Movements Share the Five Mentors Every Entrepreneur Should Have

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London-based outsourced sales and marketing firm Monarch Movements are advocates of mentorship, and argue that mentors play a crucial role in someone's ability to achieve success.

For more information, visit www.monarchmovements.co.uk.

Managing Director at Monarch Movements Damian Crofts attributes much of his business success to his group of mentors. "Having people to turn to for advice and guidance is invaluable. It's about quality over quantity and identifying the right people to help your path to success," said Mr Crofts.

One of Mr Crofts biggest passions is his role as a coach and mentor to aspiring entrepreneurs and fellow professionals. "I love to help people learn, grow and develop and nothing brings me more joy than seeing someone fulfil their potential," said Mr Crofts.

With this in mind, Monarch Movements have shared the five types of mentors every entrepreneur should have:

THE COMPETITOR

Forming a connection with someone who shares a similar skill set and growth goals can lead to valuable relationships. Having a mentor on the same level will result in healthy competition with competitors pushing each other and questioning each other's decisions. It also provides a sense of camaraderie having someone who understands and is on the same journey.

THE PUSHER

"It's important to have coaches and mentors who have achieved the level of success you aspire to," said Mr Crofts. Monarch Movements argue that it's important to have someone to turn to for advice and guidance that have already travelled the same road "I have a number of coaches and mentors who are some of the most high-profile and influential individuals within the sales and marketing industry and they keep pushing me to do better," said Mr Crofts.

THE TEAMMATE

The entrepreneurial journey is full of ups and downs, and it's important to have a teammate to turn to on the days where it's not all going right claim Monarch Movements. The sales and marketing experts believe it's crucial to find someone who will lend a sympathetic ear and give uplifting advice. "Find people who can help you regain your attitude after a bad day and set you on a positive path," said Mr Crofts.

THE CONNECTOR

There's a common philosophy in life that suggests it's all about 'who you know'. Monarch Movements believe that having a mentor who is a connector is imperative. The firm contends that to build a strong list of contacts, finding a connector who knows people and can help establish a relationship is critical. "Cold-calling potential connections can be daunting, having someone who can act as a connector by making introductions is beneficial." Said Mr Crofts.

Monarch Movements is a dynamic and cultured sales and marketing firm based in Angel, London. The company specialises in customer acquisition through face-to-face promotional marketing and sales campaigns. The firm encourages networking, and they promote the importance of networking to their staff and contractors to forge connections and build a network of coaches and mentors to assist them on the road to success.

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SOURCE: https://www.entrepreneur.com/article/225184

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