MomentCam Goes Viral on Google Play in SEA

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MomentCam has reached the Top 20 for Photography Apps in Google Play for Thailand as well as other high rankings for Indonesia, Malaysia, Singapore and Vietnam from being featured in Google Play's celebration of the Songkran festival. MomentCam will offer 20% off selected personalized products as well as a new Songkran themed emoticon pack with an added 50% value. The offers will be available from March 31st to April 17th.

MomentCam's little sister app, AiMee, has also reached the Top 10 for communication apps in the Play Store in the same countries. AiMee is a keyboard app that allows users to instantly create their own personalized stickers and send them directly in chats. With thousands of stickers to choose from, users can now add fun and humor to any conversation.

Since the opening of its in-app merchandise shop, MomentCam has been expanding its worldwide reach with personalized products. Coincidentally, the shop was recently made shipping available in Thailand, Indonesia, Malaysia, Singapore and Vietnam.

"We are thrilled to have gone viral again in Southeast Asia," said Filipe Santos, Director of International Business at MomentCam. "Working together with Google is a great opportunity to allow more people to enjoy our content. It is a pleasure to give something extra special to our Thai users and to everyone celebrating the Songkran Holiday, whether it is through our personalized caricatures, emoticons or merchandise products".

About MomentCam:

First released in 2013, MomentCam is a popular mobile App available on Android and iOS that allows users to instantly turn themselves into personalized cartoons and emoticons. It features a content library of tens of thousands of caricatures that cover a wide range of topics. Since its launch in 2013, MomentCam has been downloaded globally by over 350 million users, and was selected as the winner of Facebook's FbStart App of the Year award in 2015.

Download MomentCam here: Google Play

Download AiMee here: Google Play

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