Mojico shares rising growth opportunities

Wednesday 5 April, 2017

The Sheffield-based marketing firm Mojico has shared the details of their forthcoming growth plans and revealed how they plan to sustain their success.

About Mojico: http://www.mojico.co.uk/

The past few months has been an exceptional period for Mojico. Not only are the firm are set to have six of their contractors rise through their internal development programme, but they also recently exceeded the company's record number of customer acquisitions.

Mojico has stated that this outstanding level of growth can be directly attributed to their exceptional learning and development strategies that they have implemented. The firm offers a variety of rewards, performance-based competitions and excellent progression opportunities to support their workforce and help them become strong leaders.

As a new startup, Mojico is passionate about nurturing the talent of future leaders and feel that good leadership is an important quality to have as a successful entrepreneur. As a result, the firm gives their contractors the opportunity to learn about all aspects of the business and mentor them individually to ensure that they are reaching their full potential.

Mojico's Managing Director, Roel Mojico says "We are delighted to be growing at such a rapid rate and are really excited to be taking further actions to ensure that this success continues. We believe that to be successful; you need to surround yourself with like-minded people, which is something I have been determined to put into practice. I am proud to say that we have a force of talented and ambitious individuals who all share the same goal and desires to reach a certain level of success."

Mojico is keen to build on their existing success and will be implementing a range of performance-based competitions and R&R trips to incentivise their contractors and encourage them to achieve their goals.

Mojico is an outsourced pop-up event and marketing company that specialise in conducting direct events and marketing campaigns. Their personalised approach to marketing has enabled them to develop valuable connections with their clients' desired customer base while ensuring that both consumer and client needs are met.

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