

## Mojico: Hard Work Pays Off

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Sales and marketing experts [Mojico](#) have recently been rewarded by their clients for all of their hard work with numerous prizes. Here, the firm reveals why hard work pays off, not just in recognition but also for self-development.

About Mojico: <http://www.mojico.co.uk/about-us/>

Sales and marketing firm Mojico has recently achieved record-breaking results for one of their clients which has led the firm to be rewarded with multiple prizes. The firm's clients awarded Mojico with exciting prizes which included a brand new Samsung Curve TV, a year's worth of Netflix subscriptions and Dr Dre headphones.

Mojico is delighted with the hard work of their contractors and feels that this recognition has re-energised and motivated the team to continue this hard work and evoked extra ambition to deliver continuously increasing results. However, Mojico points out that these prizes are not the main reason the firm works so hard. Mojico believes that whilst these rewards are a great source of motivation, the main purpose of their hardworking company culture is to lead to self-development, which is something the firm is passionate about.

Mojico offers an exciting business development opportunity which allows their independent contractors to master skills in leadership, sales, marketing, management, public speaking, financing and more. [Managing Director of Mojico, Roel Mojico](#) highlights how the business development opportunity allows the firm reward to self-development with the opportunity to take on new responsibilities and therefore further their career.

Mojico believes that self-development and career development will outlive any physical rewards that they are given and therefore the main purpose of wanting to work hard and deliver fantastic results for their clients is to pursue these self-development opportunities.

"We are eternally grateful for our clients for providing us with these rewards in order to keep our firm motivated and excited. The recent prizes created a real buzz within our business," shared Roel Mojico, Managing Director. "We understand how our hard work has a real impact on their businesses but also allows us to develop our own crucial skills and pursue new career opportunities," he added.

Mojico is an outsourced sales and marketing firm based in Sheffield. The firm specialises in a personalised form of direct marketing which allows them to connect with their clients' ideal consumers via personalised marketing campaigns. Connecting with consumers on a face-to-face basis allows the firm to offer the best-suited product or service, therefore producing the greatest amount of paying customers. This one-to-one interaction also helps the firm to drive long-lasting and personal business relationships between brand and consumer. In turn, this often leads to increased customer acquisition, brand awareness and brand loyalty for their clients.

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