

## Modest Rise in Workers Paid Less Than the Living Wage Masks More Uncomfortable Truth

Monday 3 November, 2014

Related  
Sectors:

Personal Finance ::

Scan Me:



Some 5.28 million people are paid less than the Living Wage, according to new research published today by KPMG. The latest figure indicates that 22 percent of employees now earn less than the Living Wage - up from 21 percent, last year. Although the rise sounds modest, in real terms it equates to 147,000 people. The data also belies a worrying trend which sees part-time, female and young workers as the most likely to earn a wage that fails to provide a basic but decent standard of living.

The research, conducted by Markit for KPMG, shows that the proportion of people earning less than £7.65 per hour (or £8.80 in London) is much higher amongst part-time workers. More than 4 in 10 (43 percent) take home less than the Living Wage, compared to 13 percent of full-time employees. Despite accounting for less than one-third of all UK jobs, there are also more part-time roles paying less than the Living Wage (2.98 million) than full-time jobs (2.29 million).

More than forty years after the first Sex Discrimination Act was passed, the research also finds that women are more likely to be paid below the Living Wage than men. This year's data shows, for example, that 1 in 4 women earn less than the benchmark, compared to 16 percent of men. It's a figure that has stagnated over the past 12 months. Even where wages have increased, men earning less than the Living Wage have been awarded an average 3 percent increase, compared to 2.7 percent for women.

Although the number of young unemployed continues to fall, it is clear from analysis of the data that younger workers remain the most likely group to be caught in the 'working poverty' trap. 72 percent of 18-21 year olds are currently earning less than the Living Wage, compared to just 15 percent of those aged 30-39. In real terms this equates to 1,175,000 employees of traditional university age failing to earn enough to support the purchase of basic necessities.

Mike Kelly, Head of Living Wage at KPMG, says: "Although there are almost 1,000 organisations pledged to pay a Living Wage, far too many UK employees are stuck in the spiral of low pay.

"With the cost of living still high the squeeze on household finances remains acute, meaning that the reality for many is that they are forced to live hand to mouth. Inflation may be easing, but unless wages rise we will continue to see huge swathes of people caught between the desire to contribute to society and the inability to afford to do so. For some time it was easy for businesses to hide behind the argument that increased wages hit their bottom line, but there is ample evidence to suggest the opposite – in the shape of higher retention and higher productivity. It may not be possible for every business, but it is certainly not impossible to explore the feasibility of paying a Living Wage."

This year's research also revealed that, during October 2014, almost three times as many people earning less than the Living Wage (29 percent) reported that their household finances worsened over the month, compared to just 10 percent who saw an improvement. The net effect has seen demand for unsecured credit rising, with twice as many people earning below the Living Wage (18 percent) reporting an increase in their need to borrow, compared to just 9 percent who signalled a reduction.

This pressure on finances is also something many people believe will last beyond the short-term. 35 percent of those earning less than the Living Wage expect to see household finances worsen between now and November 2015. 22 percent also report fears over job security – a figure that has remained unchanged, despite improvements to the wider economy.

The Rt Hon Alan Milburn, chair of the Social Mobility and Child Poverty Commission said: "This research is further proof that more workers are getting stuck in low paid work with little opportunity for progression.

"It is welcome that the number of accredited Living Wage firms has increased. But far more needs to be done to help millions of people move from low pay to living pay. Employers and government both have a key role to play. With the right leadership Britain can become a Living Wage country over the next decade."

**Ends**

**Media enquiries:**

KPMG Press Office  
Mike Petrook, KPMG Press Office  
+44 (0)20 7311 5271 (m) or [mike.petrook@kpmg.co.uk](mailto:mike.petrook@kpmg.co.uk)

**Notes to Editors:**

KPMG LLP, a UK limited liability partnership, operates from 22 offices across the UK with approximately 11,500 partners and staff. The UK firm recorded a turnover of £1.8 billion in the year ended September 2013. KPMG is a global network of professional firms providing Audit, Tax, and Advisory services. It operates in 155 countries and has 155,000 professionals working in member firms around the world. The independent member firms of the KPMG network are affiliated with KPMG International Cooperative ("KPMG International"), a Swiss entity. Each KPMG firm is a legally distinct and separate entity and describes itself as such.

## Company Contact:

—

### Pressat Wire

E. [support@pressat.co.uk](mailto:support@pressat.co.uk)

### View Online

**Newsroom:** Visit our Newsroom for all the latest stories:

<https://www.wire.pressat.co.uk>