Modern Eating Brand: G'NOSH - Globally-Inspired Meals In Minutes, Gourmet Dips And Tapas-Style Pinchos Hit Waitrose, Ocado And Sainsbury's

Wednesday 24 September, 2014

G'NOSH (www.gnosh.co.uk) is expanding its 'gourmet nosh' range with the launch of irresistible ingredient-led, world food inspired Meals in Minutes andtapas-style Pinchos, available at Waitrose, Sainsbury's and Ocado. The brand's existing range of four award-winning fresh Dips have also launched onto Waitrose's shelves.

G'NOSH is all about celebrating bold, global flavours and simple, honest ingredients that sing out in each product. Leading the trend in modern eating, G'NOSH allows time-poor consumers to create joyful home dishes, catering conveniently for modern lifestyles: from non-elitist noshing to special occasion entertaining.

G'NOSH Meals in Minutes (RRP: £3.49)promise to revolutionise part-scratch cooking with creative meal solutions in a range of three delicious varieties, exclusively at Waitrose. Piquant Prawn & Chorizo in a Spicy Tomato Sauce uses Ecuadorian prawns and paprika spiced pork from Northern Spain, Mussels & Prawns in a Garlic Butter Sauce with plump Galician mussels, and a delicious slow-cooked Italian Sausage Ragu using Northern Italian sausage studded with fennel seeds.

The recipes have been created by the award-winning G'NOSH Founder, food and drink entrepreneur, Charlotte Knight. A modern woman originally from New Zealand, and inspired by her extensive global travels, Charlotte ensures the ingredients used are of the highest quality, with responsibly sourced seafood, and pork reared on selected assured farms. Home-cooks will simply need to add pasta, rice or vegetables for an effortlessly prepared yet satisfying plateful.

The existing range of globally inspired, fresh G'NOSH Dips celebrate world flavourswith the enticing Roasted Red Pepper, Sweet Black Bean, Smoky Roasted Aubergine Babaghanoush and Beetroot & Mint varieties, all of which are brilliant for sharing and even for blending through favourite recipes. These award-winning products have built a cult following - they're the biggest branded dip sold on Ocadoand have also been recognised by the buyers at Waitrose, who are now taking the range to its shelves nationwide.

G'NOSH has also launched tapas-style Pinchos(RRP: £3.29) into Sainsbury's stores: a tasty combination of juicy prawns and chunky chorizo, with a lemon and chilli dressing. Pinchos are perfect for everyday noshing or enjoyable entertaining with friends.

Driven by modern eating, and seeing a trend for time-poor office workers, busy mums and clock-watching gourmands wanting the very best in varied ingredients, Charlotte has created everyday simple food that captures this upsurge in the joy in eating, celebrating different flavours from around the world.

G'NOSH Meals in Minutes

Prawn & Chorizo in a Spicy Tomato Sauce

Juicy sustainable Ecuadorian king prawns and Spanish chorizo sausage, made in Navarre, Northern Spain, in a rich tomato sauce with a chilli kick! The chorizo is slow cooked in the tomato sauce to ensure the ultimate pop of flavour from the sausage's luscious oils. Perfect with penne or rigatoni, and a good sprinkling of oregano. Available in Waitrose (exclusively for 6 months)and Ocado RRP£3.49per 255g pack

Italian Sausage Ragu

A tempting ragu of Italian sausage, produced in the North of Italy close to Lake Como, which is then slow-cooked with black peppercorns and fennel seeds and a rich tomato sauce (comprised of a heady mixture of carrot, onion, celery and tomatoes with red wine and rosemary). Best enjoyed with tagliatelle and crisp, diced pancetta! Available in Waitrose (exclusively for 6 months)and Ocado RRP£3.49per 255g pack

Mussels & Prawns in a Garlic Butter Sauce

Media:





Related Sectors:

Food & Drink ::

Scan Me:

Tender and plump mussels from Galicia in Northern Spain, an area renowned for its spectacular seafood, with succulent sustainable Ecuadorian king prawns in a rich butter sauce comprising plenty of Spanish garlic! Serve simply with pappardelle and a wedge of lemon. Available in Waitrose (exclusively for 6 months)and Ocado RRP£3.49per 255g pack

G'NOSH Pinchos

King Prawn & Chorizo Pinchos

A tasty combination of sustainable juicy Ecuadorian king prawns and chunky chorizo, made in Navarre, Northern Spain, with a lemon and chilli dressing. Eaten hot or cold, these inviting skewers are perfect tapas bites to be enjoyed as part of aperitif, picnics, or to be added to an elegant supper-time salad. Available in Sainsbury'sRRP£3.29

G'NOSH Dips

Roasted Red Pepper

The sweet and spicy hues of flame roasted red peppers combined with a unique blend of spices & fresh lemon zest, make a fabulous dip to accompany grilled chicken or fish. Available in Co-Op, Waitrose, and Ocado; RRP: £2.49 per 150g pack

Sweet Black Bean

The protein-rich black beans are lifted with the sweetness of honey & caramelised onions, and combined with fresh lime & smoky chilli chipotle for an extra kick. Sweet Black Bean tastes fabulous in Mexican wraps, with an avocado salad, or simply spooned into soups. Available in Ocado; RRP: £2.49 per 150g pack

Smoky Roasted Aubergine Babaghanoush

An authentic Lebanese favourite: aubergine is roasted and blended with tahini, garlic, Greek yogurt, parsley and lemon juice for a rich smoky flavour. Drizzle with a touch of olive oil and some pomegranate seeds on warm pittas – perfection! Available in Co-op, Waitrose, and Ocado; RRP: £2.49 per 150g pack

Beetroot and Mint

Bursting with flavour, this chunky dip is a gorgeously rich burgundy colour, mixed with parmesan and fresh mint for extra depth. Absolutely stunning served on a crostini with a slice of melting goat's cheese on top. Available in Co-op, Waitrose, and Ocado; RRP: £2.49 per 150g pack

G'NOSH dips use only the finest handpicked ingredients and are 100% free from preservatives and artificial flavourings, with a shelf life of 18 days.

Stockists

Waitrose

Sainsbury's

Ocado

Daylesford Organic

Selfridges

Whole Foods

Planet Organic

The Co-Operative

Budgens

Notes to Editors

G'NOSH Founder, Charlotte Knight

Launched in 2012, G'NOSH is the brainchild of food and drink entrepreneur, Charlotte Knight, a modern woman from a modern country (New Zealand) with one goal – to create exceptional modern 'gourmet nosh'.

From receiving various industry accolades for 'Women in business' and 'Start Up' awards, to coaching and mentoring young food start-ups across the country, Charlotte's primary passion lies in leading innovation: disrupting the supermarket shelves with exceptional product quality and strong business awareness.

G'NOSH delivers delicious, healthy and nutritious food, inspired by world cuisine, with clear and sustainable provenance. Gourmet: made easy!

www.gnosh.co.uk

Follow G'NOSH on Twitter: https://twitter.com/gnoshers

Befriend us on Facebook: www.facebook.com/Gnoshers

Like us on Instagram: http://instagram.com/gnoshers

For all media enquiries, image or interview requests, please contact PALM PR:

Alex Godfrey / alex@palm-pr.com /0203 617 8888

Kate Licnachan / kate@palm-pr.com / 0207 871 6734

www.palm-pr.com

Company Contact:

Rage Communications

E. ragecomms@gmx.com

Additional Contact(s):
Mark Jones

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.rage-communications.pressat.co.uk