

Moccamaster launches Colour of the Year: Ocean

Thursday 27 February, 2025

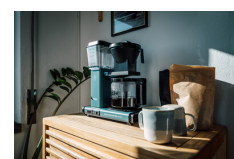
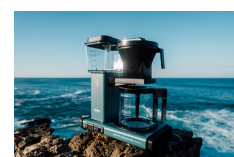
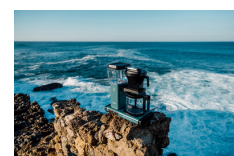
Moccamaster kicks off spring with the second edition of 'Colour of the Year' in Ocean. As we look ahead to a new year full of possibilities, Ocean offers the perfect balance between elegance and inspiration. This unique shade symbolizes depth, tranquility, and adventure. With a sparkling finish, Ocean adds a touch of magic to any kitchen. Perfect for design lovers who want to enjoy their daily coffee moments in style.

"For choosing the Colour of the Year, we take inspiration from emerging colours in different markets, such as in fashion and interior design. Our goal is not to follow a trend, but to set one. That is exactly what we want to achieve with the new Ocean colour. Ocean not only reflects the beauty and depth of nature, but also embodies the desire for both tranquility and adventure in everyday life. We are not just choosing a colour; we are creating an experience that contributes to the uniqueness of our coffee machines and the spaces they are in," says Rob van Cooten, Chief Marketing & Sales at Moccamaster about the decision-making process behind Ocean.

The Colour of the Year "Ocean" will be available from 1 March via the [website](#) and selected retailers, while stocks last.

**Images and videos are available on request.*

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Moccamaster Sales

E. marketing@moccamaster.eu

W. <https://www.moccamaster.eu/>

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