

## Mobile Network starts notifying parents as soon as their children install popular chat applications

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A leading UK Mobile Network has become the first to notify parents the instant their children try and install popular chat applications that are illegal for their age group. The verification SMS messages that carry the 'setup code' are also blocked until given the all-clear by parents.

**ParentShield** is the UK's only child-only mobile network and provides a safe mobile network with many child protection features built into the network. Being Network controls, the Company's features all work equally well on any mobile phone without the need to install any applications, or have access to the phone - beyond installing the SIM card.

If the parents decide that the chat application is appropriate and should be allowed, the setup code can be released and forwarded onto the user. With a normal adult network it's virtually impossible for parents to know that such applications are being installed, and will be unable to have proper discussions with the child about the correct privacy settings to use, and unable to provide help and support.

Parents have full control over their child's mobile phone via a secure online portal, where they are able to review all calls and text messages - including any deleted from the mobile phone. The extensive features list includes detailed caller and time blocking so parents can decide exactly who their child can communicate with and when.

The Network also provides word alerts for parents to notify them instantly if their children's messages contain concerning words or phrases.

### About ParentShield

ParentShield is the UK's only Mobile Network designed specifically with children in mind, incorporating a wide range of tools - from call recording to keyword alerts - that allow parents to oversee their child's phone usage without invading their privacy. It can work with any unlocked feature-phone, smartphone or smartwatch and does not require any app or parental controls to be set on the device. Its features are handled remotely, allowing for optimal convenience while kids retain their independence. The SIMs work across the UK and beyond.

ParentShield is seen as one of the UK's 'rising-star' MVNO's with an offering and speciality that is significantly different from past MVNO start-ups that have struggled to compete on price alone with the discount MVNO operators in the UK.

The network is the brainchild of Derbyshire-based communications and telecom specialists Engine Mobile Ltd. The company has been developing pioneering communications solutions since 1999.

Being a SIM-based network-side service, parents can provide ANY unlocked phone to their child and give them a totally normal mobile phone experience without the stigma of being a locked or crippled "parental control" phone that you wouldn't want to show your friends in the playground.

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ParentShield :: SIM Card For Children ::

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