Mobelio’s Newly Launched Web Platform Lets Local Businesses Convert Websites to Mobile Sites

Tuesday 26 November, 2013

Mobelio lets small and medium enterprises easily convert their websites into engaging, mobile-friendly sites in 5 minutes or less. Multiple mobile features eliminate the need for any expensive, high-level web designers for a crisp, professional-looking end product.

Bolton, Greater Manchester, 26 November 2013
The age of the mobile device is here, and small- and medium-sized business owners everywhere are beginning to realise and feel its impact. The newly launched mobile website builder Mobelio, an emerging force in “do-it-yourself” mobile website creation, gives business owners adaptability and empowers them to keep up with the pace. The web-based platform makes it possible for users to design and build mobile-friendly sites in just 5 minutes or less. It is designed so that all websites built on it work without a hitch on all major smartphone devices.

Mobile Influence across the Globe
More people are flocking to mobile devices than ever before. By the end of 2013, there will be more mobile devices on earth than people and more mobile web browsers than desktop web browsers. Among smartphone users, 8 out of 10 report they do not leave home without a smartphone. Currently an estimated 1.08 billion smartphones are in global circulation, and around 2 billion mobile devices will be shipped out this year alone. It is clear the explosion of mobile users everywhere is a worldwide trend, with big implications for businesses and consumer dynamics.

Effects on Businesses and Marketing Dynamics
Around 94% of smartphone users report using their phones for local business searches, and 90% report getting in touch with local businesses as a result. Almost 8 in 10 consumers say they prefer mobile-friendly websites, but 9 in 10 small businesses have yet to transition their websites to the mobile web. With research showing consumers being strongly motivated to buy or go to a competitor based on whether a website is mobile-optimised, there is a real opportunity for businesses to take their web presences to the next level.

Engaging and Immediately Usable Mobile Websites
Mobelio eliminates any need for expensive, high-level web designers with its simple, easy-to-use site-building process. The platform sports multiple mobile features (http://mobelio.com/) targeted at small- and mid-sized businesses. The features include: a simple drag-and-drop design interface, professional-quality mobile site templates, in-depth mobile site analytics, full integration with all social media platforms and RSS feeds, maps and directions displays, click-to-call and email-us buttons, and multiple customisable style and colouring options.

##ADDITIONAL NOTES

Other benefits include:
• Unlimited tech support and assistance
• Unlimited page views and mobile pages
• Instant QR coder
• Customisable domain (m.yoursite.com)
• Customised images, sliders, price lists, menus, and forms

All of this comes in one limitless options package, for just £6/month. A 7-day free trial is available without any credit card data requirements.

More information can be found at: Mobelio Ltd.’s website at www.Mobelio.com.

Find them also on Facebook, Twitter (@MobileoHQ), LinkedIn (Mobelio Ltd), and YouTube (username Mobelio).

Media:

Related Sectors:

Computing & Telecoms :: Media & Marketing ::

Related Keywords:

Mobile Websites :: Mobile Website Builder :: Build A Mobile Website ::

Scan Me:

Company Contact:

Mobelio Ltd

T. 01618187490
E. press@mobelio.com
W. https://mobelio.com

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.mobelio.pressat.co.uk