

MJ Experia Marketing Return From South Africa Trip

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Birmingham-based sales and marketing firm, [MJ Experia Marketing](#) returned from a business trip in South Africa this week.

MJ Experia Marketing had travelled to South Africa as the firm's [Managing Director, Matt Wassall](#) had been invited to speak at an important business owners meeting as well as the country's sales and marketing awards. Matt Wassall was invited to share his industry knowledge with the country's top-earning business owners in the sales and marketing industry and also tried to motivate those new to the industry to achieve the top awards in the future.

About MJ Experia Marketing: <http://www.experiamarketing.co.uk>

The trip was an exciting opportunity for MJ Experia Marketing to connect with business owners from across the globe. Many important figures in the sales and marketing industry had travelled to South Africa in order to attend the sales and marketing awards, to give motivational speeches and to receive awards. The firm believes that networking with business owners across the globe is a vital business opportunity to make long-lasting connections and research into different markets.

Taking time out from these important business events, Matt Wassall of MJ Experia Marketing was able to experience a Safari and get up close and personal with some lion cubs in an exclusive trip to a Lion sanctuary in Johannesburg. Mr. Wassall said that this was a truly amazing experience to be able to get so close to the beautiful creatures and that this was a highlight of his time in South Africa.

The firm believe that it was important for their Managing Director to take some time out to relax on the business trip because it is vital to have a good work-life balance in order to increase productivity. MJ Experia Marketing are firm believers that "working non-stop can cause not only the body but the brain to tire and then it is impossible to perform to the best of your abilities." The firm says that taking time out to relax can refresh the mind and help innovative ideas to flow better.

MJ Experia Marketing is an outsourced sales and marketing firm based in Birmingham. As direct marketing specialists the firm develop unique marketing campaigns on behalf of their clients' brands. These campaigns are then tested and rolled out directly to their clients' target consumers via face-to-face marketing techniques. This tends to create long-lasting and personal business connections between brand and consumer. This often leads to increased customer acquisition, brand awareness and brand loyalty for their clients.

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