MJ Experia Marketing Outline Recent Growth

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Birmingham-based MJ Experia Marketing has outlined how their opportunity-orientated business model allows them to grow regularly and extend market reach for their clients.

About MJ Experia Marketing: http://www.experiamarketing.co.uk/

MJ Experia Marketing is an outsourced sales and marketing firm located in the heart of Birmingham's city centre. The firm specialise in a unique form of direct marketing, which allows them to manage and implement personalised marketing campaigns on behalf of their clients' brands. MJ Experia Marketing then take these campaigns directly to consumers via face-to-face marketing techniques as they believe this is the best way to form long-lasting and personal business relationships between brand and consumer. In turn, this often leads to increased customer acquisition, brand awareness and brand loyalty for their clients.

As part of their opportunity-orientated business model the firm offers a unique business development opportunity, which gives graduates or aspiring entrepreneurs the chance to develop a wide range of skills designed to ultimately lead to business success. The candidates develop multiple skills in areas such as sales, marketing, leadership, management, finance, public speaking and much more before they have the opportunity experience running their own business. MJ Experia Marketing highlight how this focus on the basics and developing positive skill sets is what allows them to regularly grow and expand with the right set of people in the right places.

Recently, MJ Experia Marketing has achieved some outstanding results in their field that has led to opportunity for extreme growth. Several of the firm's top performing candidates have achieved phenomenal results allowing them to climb up the business ladder. This, in turn, allows for the firm to prepare for expansion in confidence that they will be able to increase results for their clients.

MJ Experia Marketing revealed how they have had the chance to celebrate the achievements of a different individual every weekend of this month, which proves how well the firm are performing. The firm says that this is a particularly exciting time for them as they anticipate yet more growth and an upcoming expansion. MJ Experia Marketing highlights how this is also great news for their clients as it means they can expand their market reach and deliver more top quality results.

MJ Experia Marketing have revealed how they believe focusing on business growth is incredibly important as it drives goals and allows businesses to push themselves to be more productive and achieve more results. The firm states that this is particularly important within competitive industries such as sales, where there is demand from clients and a lot of competition to be the best performers.

For more information, follow@MJExperia on Twitter and like them on Facebook.

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