MJ Experia Marketing offers advice at industry event

Thursday 18 February, 2016

MJ Experia Marketing's Managing Director, Matt Wassall, recently attended a leaders meeting in Manchester where he was able to offer his advice on impulse factors and working habits.

About MJ Experia Marketing: http://www.experiamarketing.co.uk/about/

Business owner and Managing Director of MJ Experia Marketing, Matt Wassall recently attended a leaders meeting in Manchester where he took the opportunity to connect with fellow business leaders from across the UK. The entrepreneur understands how valuable making lasting connections with industry professionals can be and therefore takes every networking opportunity to make these connections.

Matt Wassall was also given the opportunity to share his knowledge and advice at the event as a keynote speaker. The successful business leader spoke on the topics of 'Impulse Factors' and '8 Great Working Habits'. As a believer in continuous learning and development, MJ Experia Marketing's Matt Wassall was thrilled by the opportunity to help other industry professionals to improve their knowledge and skillsets.

Matt Wassall of MJ Experia Marketing has been a business owner since early 2013 and has achieved many successes in his time as an industry leader, including winning several awards at last year's sales awards ceremony. The business owner also took home the prize for 'Top Business Owner' of the year in 2015. This experience and recognition within the sales and marketing industry gives Mr. Wassall the credibility to speak on these topics and offer his words of wisdom to aspiring industry leaders.

The business owner has expressed his passion and joy for passing on his own knowledge, advice and experiences to a new generation of business leaders. He has also outlined his belief in the need to support these new aspiring entrepreneurs. Matt Wassall has offered his mentoring skills to several industry professionals in the past and continues to do so regularly.

MJ Experia Marketing is an outsourced sales and marketing firm based in Birmingham's city centre. The firm delivers a unique set of marketing tools to their clients' brands in order to represent them in personalised and direct ways. MJ Experia Marketing connects with consumers via face-to-face marketing techniques, which allows them to establish long-lasting and personal business relationships between brand and consumer. In turn, this often leads to increased customer acquisition, brand awareness and brand loyalty for their clients.

MJ Experia Marketing often attends industry events in order to continuously learn and develop new business skillsets which will help them to increase their successes as a leading sales and marketing firm.

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Company Contact:

MJ Experia Marketing

T. 0121 306 9874
E. info@experiamarketing.co.uk
W. https://www.experiamarketing.co.uk/

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