MJ Experia Marketing Managing Director Nominated for 2015 Business Owner of the Year

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Managing Director of sales and marketing firm, MJ Experia Marketing has been nominated for the 2015 Business Owner of the Year.

Matt Wassall, Managing Director of MJ Experia Marketing has been nominated for Business Owner of the Year at the 2015 Sales and Marketing Awards hosted at the Royal Festival Hall; he has been nominated against four other successful business owners from throughout the UK. 1500 sales professionals and business owners are expected to attend the highly anticipated event.

About MJ Experia Marketing: http://www.experiamarketing.co.uk/about/

MJ Experia Marketing will travel from Birmingham to London for the event to support their MD Matt Wassall but also to witness the entertainment and many inspiring speakers from around the World.

'Here at MJ Experia Marketing we are very excited about travelling to London to attend the important event. It is the highlight of the sales and marketing industry's year and as a firm, we are extremely proud that our very own Managing Director has been nominated for the Business Owner of the Year Award,' said a spokesperson for the firm.

The Royal Festival Hall is at the heart of the Southbank Centre complex. Opened in 1951 as part of the Festival of Britain, the Grade I listed hall is one of the world's leading performance venues. As well as the auditorium, there is The Clore Ballroom, the Saison Poetry Library, Spirit Level, Southbank Centre Shop, Riverside Terrace Cafe, Central Bar and Skylon restaurant.

MJ Experia Marketing is based in the West Midlands, in the heart of Birmingham city centre. Due to the firm's continued success they recently announced plans to open two more branches, allowing them much more market reach, plus increasing their volume of local work opportunities. Announcements such as this, is one of the many reasons why Matt Wassall has been nominated as Business Owner of the Year.

MJ Experia Marketing is an outsourced sales and marketing firm that specialises in promotional event campaigns. These campaigns are taken directly to consumers via face-to-face marketing techniques which allow them to create personal and long-lasting relationships between brand and consumers. This often leads to increased customer acquisition, brand awareness and brand loyalty for their clients. MJ Experia Marketing offers their services on a 'no win-no fee' basis which means their clients' business are in no financial danger, even in times of economic downturn. In addition, the firm guarantee quality leads and a high ROI for their clients.

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