

## **?MJ Experia Marketing Invests in Top Performers**

Thursday 15 September, 2016

With plans to take top performers on multiple business trips across the globe, MJ Experia Marketing has revealed why they invest so much time in their contractors.

MJ Experia Marketing has announced plans to take their top performing contractors on several upcoming R&R trips to locations such as Ibiza and Tenerife. The firm feels that these trips will be hugely important as they will be a vital opportunity to connect with fellow business professionals from throughout the sales and marketing industry as well as spend time enjoying new cultures and mastering new skills outside of a business environment. The firm highlights that when people learn things in a new location they are more likely to remember it because they will associate it with the trip as opposed to the usual work environment. MJ Experia Marketing feels that the trips will help to further increase motivation and inspiration as well as be an ideal opportunity to relax and recharge.

About MJ Experia Marketing: http://www.experiamarketing.co.uk/about/

MJ Experia Marketing highlight that taking a break is vital for business leaders because a refreshed outlook and recharged batteries help a person to make better decisions and be more passionate about their roles.

The firm states that these trips will be a huge reward for these young leaders who have put in unbelievable amounts of effort to achieve some top results over the last few months. MJ Experia Marketing shares how the trips will give the young leaders a valuable opportunity to connect with business owners from within the industry who can offer help and mentorship, as well as experience new cultures and learn new skills.

MJ Experia Marketing invests a huge amount of time in their contractors by offering optional workshops which aim to develop new and existing skill sets, organising unique travel opportunities, hosting valuable road trips and travelling the country to attend important industry events. The firm is extremely proud of their contractors and believes that by investing this much time in them to help further their development it helps to create a positive company culture and increase motivation and passion which not only helps the business to grow and develop but helps each individual to meet their own personal goals.

MJ Experia Marketing state that it is important to support young, ambitious individuals in order to allow them to confidently follow their dreams with the correct skills. The firm highlight how these young individuals are the future of the industry and therefore wish to help them be a huge success.

MJ Experia Marketing is an <u>outsourced sales and marketing firm based in Birmingham.</u> The firm specialises in a personalised firm of marketing which allows them to connect with consumers on a face-to-face basis. This one-to-one connection helps to drive long-lasting and personal business relationships between brand and consumer. This often leads to increased customer acquisition, brand awareness and brand loyalty for their clients.

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