

MJ Experia Marketing host Christmas Competition

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Sales and marketing firm, [MJ Experia Marketing](#) recently hosted a fantastic Christmas competition for their firm where the winner got their hands on a 49-inch TV.

Birmingham-based sales firm, MJ Experia Marketing hosted a Christmas competition for their self-employed contractors at the firm where the prize was a 49-inch TV. The competition centred around delivering the best results and increasing sales. The firm says that this helped to motivate their self-employed contractors during the Christmas period. MJ Experia Marketing say that they have seen businesses fail during this period before because they 'slacked off', so the firm encouraged their contractors to keep pushing for results with the competition.

About MJ Experia Marketing: <http://www.experiamarketing.co.uk/>

MJ Experia Marketing believes that it is important to encourage competitiveness within the firm as this helps to drive results. The firm actively look for competitive natured people, including those with a sporting background as they believe this is a vital attribute for success in the sales industry. The firm believe that being competitive means a person is motivated by delivering the best results and wanting to be the best. MJ Experia Marketing says the sales industry in particular rewards this kind of behaviour.

MJ Experia Marketing regularly run competitions and reward their self-employed contractors for their hard work. The firm believe that it is important to develop a strong company culture that ensures every member of the firm feels recognised and valued. The firm believe that hosting regular social events and competitions for their self-employed contractors encourages everyone to work towards not only individual goals and development but to business goals as a collective.

MJ Experia Marketing is an [outsourced sales and marketing](#) firm based in the heart of Birmingham's city centre. The firm are specialists in a personalised form of direct marketing which involves representing their clients' brands through face-to-face marketing campaigns. By connecting with consumers on a one-to-one basis the firm are able to encourage long-lasting and personal business relationships between brand and consumer. This often leads to increased customer acquisition, brand awareness and brand loyalty for their clients. MJ Experia Marketing offer their services on a 'no win – no fee' basis which helps to guarantee a high return on investment no matter the starting budget. It also means their clients have no financial risks when using the services. MJ Experia Marketing believes that they offer the highest quality of customer service through their personalised direct marketing techniques.

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MJ Experia Marketing :: Christmas :: Company Culture :: Birmingham :: Direct Marketing :: Productivity :: Sales ::

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