

## MJ Experia Marketing Director invited to South African awards ceremony

Thursday 15 October, 2015

Business owner Matt Wassall, of [MJ Experia Marketing](http://www.experiamarketing.co.uk/), was delighted to be asked to speak at the South African sales and marketing awards ceremony, which offered him the opportunity to pass his knowledge on to others.

About MJ Experia Marketing: <http://www.experiamarketing.co.uk/>

Matt Wassall of MJ Experia Marketing travelled to South Africa where he was invited as a guest speaker to the country's sales and marketing awards. The purpose of the event was to recognise and reward the achievements of outstanding performers in the sales and marketing industry. Not only this but with several important guest speakers attending, including Matt Wassall, the event also served as a motivational and knowledgeable experience for all involved.

Matt Wassall travelled to South Africa with other British entrepreneurs and believed the event would be hugely beneficial for them to experience as it would help them to see how the industry performs in other countries as well as make valuable business connections with fellow entrepreneurs. "The awards ceremony provided us all with an opportunity to expand our knowledge of the industry and develop new skills," revealed the Managing Director. Not only this, but Mr. Wassall hoped it would motivate the entrepreneurs to strive to achieve these top awards.

During his time in South Africa, Mr. Wassall was invited to speak at a business owners and investors conference on Friday 9th October. Then on Saturday 10th October, the business owner attended the 2015 Sales and Marketing awards ceremony. The event was a huge success and Matt Wassall was pleased to be given the opportunity to pass on his knowledge and advice to fellow business owners and entrepreneurs.

MJ Experia Marketing has experienced huge success in 2015 with Matt Wassall winning several awards at the UK's 2015 Sales and Marketing awards ceremony and the firm breaking countless records and exceeding their targets daily. Therefore, the Managing Director was pleased to be able to motivate others to achieve this success in South Africa.

MJ Experia Marketing is an outsourced sales and marketing firm based in Birmingham. As specialists in direct marketing and sales the firm work on behalf of their clients' brands in order to develop highly personalised and unique marketing campaigns. These campaigns are used to represent the clients' brands in accurate ways that appeal to consumers on a personal level. By taking the campaigns directly to consumers via face-to-face marketing methods, MJ Experia Marketing are able to forge long-lasting and personal business connections between brand and consumer. This often leads to increased customer acquisition, brand awareness and brand loyalty for their clients.

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