MJ Experia Marketing attends Cigar and Whiskey Evening

Friday 18 December, 2015

Matt Wassall of MJ Experia Marketing was personally invited to attend an exciting networking and celebratory evening in London on Tuesday 8th December.

MJ Experia Marketing's Managing Director, Matt Wassall was invited to attend a cigar and whiskey evening in London on Tuesday 8th December. The business owner was delighted to be hand selected to attend the event as a reward for his fantastic achievements throughout 2015.

The event was hosted by some of the top business owners in the sales and marketing industry and was set up to reward and celebrate the achievements and success of the sales industry this year. Matt Wassall was a huge contributor to the success of the industry this year, even winning an award for business owner of the year. The entrepreneur was thrilled to be acknowledged for his success and travelled from his Birmingham office to attend the London event.

The cigar and whiskey event took place in the stylish Cigar Lounge in the Bulgari Hotel. Located in Knightsbridge on the edge of Hyde Park, the Bulgari Hotel is in an ideal location, within minutes of several of London's famous landmarks. Since it's opening in 2012 the Bulgari has set new standards among luxury hotels. The cigar shop and sampling lounge is popular among business owners and entrepreneurs and was the setting for this celebratory event.

About MJ Experia Marketing : http://www.experiamarketing.co.uk/

The evening was a great opportunity to network with other business owners outside of a business environment and was an exciting opportunity to try something new. Matt Wassall found the event particularly fun and enjoyed connecting with some of the top business owners from across the country whilst having the opportunity to try certain whiskey's and sample cigars.

MJ Experia Marketing is an outsourced sales and marketing firm with headquarters located in Birmingham. The firm specialises in a unique form of direct marketing which allows them to develop and maintain personalised marketing campaigns in order to represent their clients' brands. MJ Experia Marketing connects with consumers on a face-to-face basis in order to encourage long-lasting and personal business relationships between brand and consumer. This often leads to increased customer acquisition, brand awareness and brand loyalty for their clients. Due to the nature of the firm's services, MJ Experia Marketing are able to guarantee a high return on investment to all of their clients, no matter their starting budget. The firm can also promise high quality customer service and no financial risk.

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