

## MJ Experia Marketing Announces Expansion Plans

Monday 9 March, 2015

Direct sales firm, [MJ Experia Marketing](#) has announced their expansion plans and outlines how their increase in job opportunities will help the economy.

MJ Experia Marketing is currently based in the West Midlands, in the heart of Birmingham city centre and has recently announced plans to open two more branches. The firm are yet to announce the exact locations of their expansion but have said that it is due to an enormous demand from clients for their services. This double expansion will give the firm much more market reach and will increase their volume of local work opportunities.

About MJ Experia Marketing: <http://www.experiamarketing.co.uk/>

Managing Director, [Matthew Wassall](#), says that the growth of the firm means that they will be able to provide more work opportunities for people in these new areas as well as trade with more entrepreneurs and businesses. The firm points out that this will be extremely beneficial for the economy as it will reduce unemployment, particularly in younger generations, as well as drive consumer spending.

MJ Experia Marketing runs a business development programme in order to give young, aspiring entrepreneurs the opportunity to develop their skill-sets. The programme teaches sales skills, leadership techniques, public speaking, how to choose a team, motivating a team, financing and much more by giving each candidate the opportunity to test sales and leadership roles, management positions and then the potential to open their own business.

MJ Experia Marketing is an outsourced sales and marketing firm that specialises in promotional event campaigns. These campaigns are taken directly to consumers via face-to-face marketing techniques which allow them to create personal and long-lasting relationships between brand and consumer. This often leads to increased customer acquisition, brand awareness and brand loyalty for their clients. MJ Experia Marketing offers their services on a 'no win-no fee' basis which means their clients' businesses are in no financial danger, even in times of economic downturn. The firm also guarantees quality leads and a high ROI for their clients.

### Media:



### Related Sectors:

Business & Finance :: Media & Marketing ::

### Related Keywords:

MJ Experia Marketing :: Matthew Wassall :: Expansion :: Growth :: Business :: Sales :: Marketing :: Birmingham ::

### Scan Me:



## Company Contact:

—

### MJ Experia Marketing

T. 0121 306 9874

E. [info@experiamarketing.co.uk](mailto:info@experiamarketing.co.uk)

W. <https://www.experiamarketing.co.uk/>

[View Online](#)

## Additional Assets:

**Newsroom:** Visit our Newsroom for all the latest stories:

<https://www.mj-experia-marketing.pressat.co.uk>