

Miss Diva Fashion Brand Goes Online

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FOR IMMEDIATE RELEASE

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Media:



Miss Diva To Launch Online Fashion Store

Leading Women's Brand Expands Global Presence

Leading fashion retailer Miss Diva is launching the brand's first ever online store – www.missdiva.co.uk – on Monday June 18, offering even more women the chance to embrace their individuality and sense of style.

The online store will not only sell luxury women's shoes at unbeatable prices but will also expand the Miss Diva range to offer gorgeous accessories and Miss Diva's own signature perfumes. With chic and unique styles to suit every personality, the website will offer regular and exclusive online deals. And alongside the store, fashion lovers will find blogs, news and social media channels, building and connecting the Miss Diva community across the UK and the world.

Miss Diva is already a leading retailer of women's fashion, with seven stores across the UK. The brand caters to all women, inspiring them and allowing them to embrace the strong, unique diva within themselves.

This new online presence strengthens and widens Miss Diva's reach, promoting the brand's empowering message to women of all ages, backgrounds and lifestyles.

And to celebrate this exciting website launch, Miss Diva is offering an unmissable 30%-off deal on all the online products for an entire month after the website goes live on June 18th.

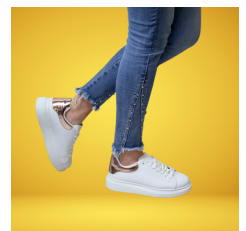
Who is Miss Diva?

Be brave, be bold, be Miss Diva.

Miss Diva was founded in 1999 by Halima Ashiq, a strong female presence in the fashion industry who won a *Business Woman of the Year* award in 2012. In 2018's world of #MeToo and 'Time's Up', Miss Diva's bold female voice has found a place among a community of stylish and confident women.

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For more information or images, please call Sana at: +44 7375 672022 or e-mail: pr@missdiva.co.uk.



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