

## Miller Homes Appoints Anne Marie Britton as National Sales And Marketing Director

Tuesday 30 June, 2015

Miller Homes has appointed **Anne Marie Britton** as its new National Sales and Marketing Director.

Anne Marie, who has worked with the leading housebuilder for the last 14 years, will assume a position on the Miller Homes Board following her promotion to the newly created post.

Anne Marie has a wealth of experience, having spent the majority of her career in the housebuilding and construction industry, working for a number of large organisations in various sales, marketing and business development roles. She joined Miller Homes in 2001 as Sales Director for Scotland before progressing to Area Sales and Marketing Director in 2014.

In her new role, Anne Marie's key responsibilities will be to develop and direct the sales, marketing and communications strategies in liaison with the Area Managing Directors and Area Sales and Marketing Directors.

Commenting on her promotion, Anne Marie said: *"This is an incredibly exciting time for the housebuilding industry as the market builds on the momentum which has gathered over the last few years. Miller Homes is a fantastic business with ambitious plans for the future and I am looking forward to working with my colleagues to further enhance our brand, product and customer experience."*

Chris Endsor, Chief Executive of Miller Homes, said: *"We created the post of National Sales and Marketing Director to help us drive forward our strategy of growing our business to around 3,000 units per annum within the next three to five years. Anne Marie has tremendous experience and excellent knowledge of both the housing market and the Miller Homes brand and she will play a key role in helping us achieve our goals."*

Anne Marie will be based in Edinburgh and will report directly to the company's Chief Executive, Chris Endsor.

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### Notes to editors:

- Over the last 80 years Miller Homes has established a tradition for building family homes in the most desirable locations along with a reputation for delivering sector-leading quality, sustainable developments and providing outstanding levels of customer service.
- In 2015 Miller Homes was awarded five star rating in the National Home Builders Federation New Home Customer Satisfaction Survey for the fourth consecutive and the results of independent research highlighted that 95% of its own customers would recommend Miller Homes to their best friend.
- Miller Homes operates in six regions across the UK – Scotland, North West, Yorkshire, North East, Midlands and Southern.
- Miller Homes offers a variety of incentives, including government-backed schemes and its own schemes, to assist homebuyers in purchasing a new home.
- Further information is available by visiting [www.millerhomes.co.uk](http://www.millerhomes.co.uk)

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