Millennials Printing With 1-Hour Photo App Printicular

Tuesday 19 December, 2017

Photo prints app Printicular and retail group Timpson today announced, UK customers can order photo prints using the Printicular app and pickup at hundreds of Max Spielmann stores. Locations are nationwide, many conveniently located within larger Tesco stores. Printicular makes it easy for customers to order photo prints which are ready in about 1-hour to collect in-store.

Through the Christmas and New Year season, Printicular aims to drive customers to photo retailers. With simple to use design and the convenience of local pickup, people can now create photo prints easily. Gorgeous, permanent prints are ready same day at retail stores, typically within 1 hour. Printicular with pickup of photo prints at Max Spielmann photo shops on the High Street and in larger Tesco stores is available on Android, iPhone and iPad.

Printicular is engaging with younger audiences compared to traditional photo print customers. “Printing customers are traditionally families printing family photos but, because of the photo revolution of phones, print orders have increased phenomenally in the 14-24 age group,” says Bruce Seymour, Director of Printicular. “Photos are showing up on refrigerators, mirrors and lockers like it’s 1985.”

- Max Spielmann photo print ordering from your phone
- Prints sized from 6x4” to 12x8” are ready in 1 hour at most locations
- Printicular is available for free on iPhone, iPad and Android including Samsung phones

The new apps, launched today are available in partnership with Timpson Group. “The quality of today’s prints are stunning,” says Kevin Martin, Timpson’s Online Director. “Combined with new technologies in mobile phone image capture, the results are incredible.”

About Printicular

Printicular, is the UK’s leading print-to-retail phone app enabling retail pickup of prints at hundreds of locations in the UK. Download Printicular Photo Print Android and iPhone, iPad. Details on Youtube here and here or get the press-pack.

About Timpson

Timpson is the UK’s leading retail service provider employing over 3,400 colleagues, with 1,325 owned stores and 110 Snappy Snaps franchises throughout the UK and Ireland. Timpson has been established since 1865 and is family owned and run by John Timpson as Chairman and James Timpson as Chief Executive.

Media:



Related Sectors:

Business & Finance :: Christmas :: Consumer Technology :: Entertainment & Arts :: Home & Garden :: Leisure & Hobbies :: Lifestyle & Relationships :: Retail & Fashion :: Travel & Tourism ::

Related Keywords:

Print Photos :: Tesco :: Max Spielmann :: Boots :: Print From Phone :: 1 Hour Photo :: Print Facebook :: Fuji :: Photobox :: Tesco Photo :: Aldi ::

Scan Me:

Company Contact:

Printicular

E. info@we-are-mea.com
W. https://www.printicular.com/uk

View Online

Additional Assets:
https://www.dropbox.com/sh/ah0ni5nv58drp0t/AAD38fSQdOfsxJao5TjSLJO6a?dl=0

Newsroom: Visit our Newsroom for all the latest stories:
https://www.printicular.pressat.co.uk