Miles Travelled Supporting Your Favourite Team

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Asda Money highlights research revealing how far the average football fan travels for their favourite team and the costs involved as a result.

Figures have shown that some football fans will travel thousands of miles supporting their team, with Newcastle and Liverpool fans amongst the most travelled.

A Newcastle fan that attends every away match that the Magpies play in a season will notch up more than 8,000 miles(1).

The average Liverpool fan lives around 100 miles away from the ground, making regular attendance at home games a costly exercise(2).

With these figures in mind Asda Money offer, top tips to help fans save on travel costs.

Car pool: Fuel costs seem to be rising all the time, which can make a 100-mile trip to your club's ground a pricey prospect.

So save on fuel by sharing your car with fellow footy fans, so you can split the cost of the petrol and enjoy a sing-along on the journey.

You can also use Asda's free mobile shopping app for android to check that you are getting the most competitive price on fuel, no matter where you are in the country.

Book in advance: If you are going to the game by train, try to book tickets as far in advance as possible.

Train fares shoot up when booked just a few days in advance, so you can make big savings by planning ahead and purchasing tickets on sites such as thetrainline.com.

Smaller car: Using a smaller car can save you hundreds a year as they consume less fuel and so are cheaper to run.

Not only that, but smaller cars can save you money through reduced motor car insurance and road tax costs.

Club travel: There are big savings to be made by joining your team's official travel club, which will offer discounts on things like coach travel.

Going by coach is often the cheapest way to travel to a football game, as the cost of the coach is split between lots of fans.

Budget: Before the start of the football season it's a good idea to plan which games you are going to and budget accordingly.

By knowing which games you are going to and when, you'll also able to save money in the run-up to the fixture.

Notes to Editors

1. Footballs fans pay the price of away support
http://www.prnewswire.co.uk/news-releases/football-fans-pay-the-price-of-away-support-154119075.html

2. United's fans are Mancs
http://www.thesun.co.uk/sol/homepage/news/4487710/Uniteds-fans-are-Mancs.html

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• A courtesy car as standard following an event that is covered by your policy
• UK Customer Service centre and your own personal claims manager
• Optional no claims discount protection when you've got 4 or more years without claims†

^ For vehicles under 12 years of age. Applies to comprehensive policy only. There is a 48 hour period after your policy starts before recoveries can commence.

† A No Claims Discount of four or more years will not be reduced provided no more than two claims occur within any five consecutive years. If three or more claims are made during the five year period, we will reduce the discount you receive.

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