

MiFinity launches eWallet on PaymentIQ

Tuesday 15 January, 2019

DUBLIN, 15 January 2019 – MiFinity, a global payments provider, today announced that the MiFinity eWallet is available for all merchants using PaymentIQ. The revamped MiFinity eWallet presents a state-of-the-art user experience for consumers and competitive pricing for merchants. The MiFinity eWallet is a fast, simple and secure way for customers to perform transactions with multiple local payment options that support deposit, withdrawal and transfer functionality in different currencies.

“This deal is a major step forward for the MiFinity group. This is the first of many partnerships with a leading B2B platform provider, that will support the launch of its consumer eWallet to multiple brands via the one integration. We are truly excited about this partnership and the roll out of our consumer eWallet to these brands over the coming months. Our eWallet functionality will provide additional options to current providers and offer a different customer experience to consumers as we continue to grow and increase our market presence. This is a perfect example of what can be achieved with hard work and dedication to the cause...so watch this space for MiFinity eWallet activity in 2019 and beyond”, said Kieron Nolan, Chief Financial Officer, MiFinity

About MiFinity

MiFinity, a global payments provider, offers a range of cost-effective and efficient end-to-end payment solutions. It has more than 15 years of experience in the online payments space with a growing network of global partner relationships and a best-in-class, highly secure and regulated technology platform. MiFinity has evolved into a true ‘omni-channel’ payment provider to the global online payment market.

For more information, please visit www.mifinity.com

MiFinity UK Limited, trading as MiFinity, is authorised by the Financial Conduct Authority under the Electronic Money Regulations 2011 [Register Ref. 900090] for the issuing of electronic money. Registered in Northern Ireland. Registered address: 28 School Road, Newtownbreda, Belfast, BT8 6BT, Northern Ireland. Registration No. NI611169.

About PaymentIQ

Payment IQ – part of Bambora Group, is a rapidly growing provider of payment and reconciliation solutions. PaymentIQ uses the latest technology together with domain knowledge that spans over 15 years. A good combination to build a modern, safe and efficient payment platform for the iGaming industry.

The head office is located in Stockholm, Sweden with offices located in UK and Malta. www.paymentforgaming.com

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