

MiFinity integrates Cryptopay, a new cryptocurrency solution!

Friday 6 August, 2021

Dublin, 6th August 2021

MiFinity, the global payment provider, today has announced the roll out of Bitcoin, BitCoin Cash, Ethereum, Ripple and Litecoin as additional funding and withdrawal options within the MiFinity platform. The solution is powered by Cryptopay, a 3rd party cryptocurrency payment service provider that enables Bitcoin, BitCoin Cash, Ethereum, Ripple and Litecoin holders to convert cryptocurrencies real time into Fiat currency. The equivalent Fiat or cash amount is then credited to the users eWallet. This balance can then be used to fund transfers to Merchants or consumers real time. Furthermore, consumers can now also withdraw funds in fiat converted to equivalent value in cryptocurrency from their MiFinity eWallet to their crypto wallet.

This two-way solution will allow all global Crypto users to maintain their 'wallet' of choice. This meets the demands of the crypto community and provides additional funding and cashout options to these users. It also enhances the overall MiFinity offering and recognises that crypto is becoming one of the most popular "alternative payment methods" on cashiers across the world. This new payment solution will provide a higher acceptance rate for consumers.

Some key benefits of integrating Cryptopay include:

- Ability to convert Bitcoin, BitCoin Cash, Ethereum, Ripple and Litecoin into Fiat real time
- Ability to convert Fiat into Bitcoin, BitCoin Cash, Ethereum, Ripple and Litecoin real time
- Extensive global coverage
- Low fees - no expensive FX conversion fees and charges when settling like for like
- Provides MiFinity consumers with additional loading and withdrawal options
- Convenient, fast, secure and seamless across borders
- Simple to use with customer friendly interface

The **MiFinity eWallet** is a fast, simple and secure way for customers to perform payment transactions. Enhanced additional local payment options will support deposit, withdrawal and transfer functionality in different currencies across the platform.

"We are super excited about this latest payment partnership. This additional payment option, which supports both payin and payouts, will complement the MiFinity payment platform and allow our Merchants to better target their client base with this global solution. This latest product release coupled with the weekly onboarding and rollout of new Merchants onto the platform have helped move the MiFinity offering onto a new level. We fully appreciate and acknowledge the belief shown by our current and future Merchants and payment partners in our product and look forward to the continued roll out and evolution of the platform ", said Kieron Nolan, Chief Financial Officer, MiFinity.

About MiFinity

MiFinity, a global payments provider, offers a range of cost-effective and efficient end-to-end payment solutions. It has more than 60 years of collective experience in the online payments space with a growing network of global partner relationships and a best-in-class, highly secure and regulated technology platform. MiFinity has evolved into a true 'omni-channel' payment provider to the global online payment market.

For more information, please visit www.mifinity.com

About Cryptopay

Related Sectors:

Business & Finance :: Computing & Telecoms :: Consumer Technology :: Coronavirus (COVID-19) :: Crypto Currency :: Government :: Media & Marketing :: Personal Finance :: Public Sector & Legal :: Travel & Tourism ::

Related Keywords:

MiFinity :: Cryptopay :: Bitcoin :: Bitcoin Cash :: Ethereum :: Ripple :: Litecoin :: EWallet :: Online Payment :: Cryptocurrency :: Wallet :: Cryptopay :: Fiat :: Alternative Payment Meth ::

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Founded in October of 2013, Cryptopay is a wallet and payment platform where merchants and consumers can make transactions with each other while also being backed by the new bitcoin payment protocol.

Cryptopay is a London-based bitcoin platform which allows users to buy, sell and store bitcoins, as well facilitating global money transfers without the use of a bank. Cryptopay accepts UK local bank transfers and SEPA bank transfers for fiat currency deposits, and users can choose to store their funds as either Euro, Pound Sterling or Bitcoin. Additionally, users can now sign-up for a Cryptopay debit card, which provides an easy way to use Bitcoin for more transactions!

For more information, please visit <https://cryptopay.me/>

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