MiFinity integrates Bitcoin and Bitcoin Cash solution to complement existing loading options for eWallet users

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MiFinity, a global payments provider, today announced the roll out of Bitcoin and Bitcoin Cash as an additional funding option within the MiFinity payment platform. This solution is powered by BitPay, a 3rd party cryptocurrency payment service provider that enables Bitcoin and Bitcoin Cash holders to convert cryptocurrencies real time into Fiat currency. The equivalent Fiat or cash amount is then credited to the users eWallet. This balance can then be used to fund transfers to Merchants or consumers real time.

MiFinity has also recently increased the number of eWallet currencies supported within the platform to 11 settlement currencies to complement this solution.

The main benefits of integrating BitPay include:

- Ability to convert Bitcoin and Bitcoin Cash into Fiat real time
- The solution is supported in over 170 countries globally
- No chargebacks
- Greatly enhances funding options for MiFinity clients
- Convenient, fast, secure and seamless across borders
- Simple to use with customer friendly interface

The MiFinity eWallet
is a fast, simple and secure way for customers to perform payment transactions. Enhanced additional local payment options will support deposit, withdrawal and transfer functionality in different currencies across the platform.

"This latest product release enables MiFinity to tap into the cryptocurrency world and offer cryptocurrency holders the avenue to convert crypto into Fiat. This additional funding solution complements our existing traditional local funding solutions to result in a true omni channel payment offering at MiFinity. We are very excited about this latest product rollout as we look to build a sustainable, flexible and far reaching online payment solution for clients globally.

This is another milestone in the long-term growth plans for MiFinity and we look forward to the continued roll out and evolution of the platform ", said Kieron Nolan, Chief Financial Officer, MiFinity.

About MiFinity

MiFinity, a global payments provider, offers a range of cost-effective and efficient end-to-end payment solutions. It has more than 18 years of experience in the online payments space with a growing network of global partner relationships and a best-in-class, highly secure and regulated technology platform.

MiFinity recently launched its online eWallet, which is targeted at the online gaming, travel and ecommerce sectors. It is a fast, simple and secure way for customers to perform payment transactions with multiple local payment options in different currencies.

MiFinity is evolving into a true 'omni-channel' payment provider to the global online payment market.

For more information, please visit www.mifinity.com

About BitPay

Founded in 2011, BitPay pioneered blockchain payment processing with the mission of transforming how businesses and people send, receive, and store money. Its business solutions eliminate transaction fraud, reduce the cost of payment processing, and enable borderless payments in cryptocurrency and fiat, among other services. BitPay offers consumers a complete digital asset management solution that includes the BitPay Wallet and BitPay Prepaid Visa® Card, enabling them to turn digital assets into dollars for spending at tens of thousands of businesses. The company has offices in North America, Europe, and South America and has raised more than $70 million in funding from leading investment firms including Founders Fund, Index Ventures, Virgin Group, and Aquiline Technology Growth. For more

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