

MiFinity enhances the e-wallet with Entercash

Thursday 26 October, 2017

DUBLIN, 26 October 2017 – MiFinity, a global payments provider, today announced that it has entered into a strategic partnership with Entercash, a leading pan European real time banking (RTB) provider.

Entercash is a local real-time payment solution that provides a secure, real-time bridge directly to their customers' preferred payment bank accounts. It allows customers a fast, simple and secure way to pay directly from their own bank account.

This is an important integration for Mifinity, as this solution complements the existing RTB solutions on offer at Mifinity and provides alternative payment options to its consumers. This latest integration builds upon the Mifinity objective, of partnering with specific providers who enhance the overall Mifinity solution

"We welcome the Entercash integration which will help support and grow the Mifinity e-wallet offering. The ability to partner with such recognised brands, increases local loading choices for our e-wallet users, which in turn generates trust with consumers. Our goal is to be a market leader in the online payments space and this integration further enhances our e-wallet offering , "says Kieron Nolan, Chief Finance Officer, Mifinity.

ABOUT MIFINITY

MiFinity, a global payments provider, offers a range of cost-effective and efficient end-to-end payment solutions. It has more than 15 years of experience in the online payments space with a growing network of global partner relationships and a best-in-class, highly secure and regulated technology platform. MiFinity has evolved into a true 'omni-channel' payment provider to the global online payment market. Mifinity plans to roll out its e-wallet offering to open registration in the coming weeks

For more information, please visit www.mifinity.com

MiFinity UK Limited, trading as MiFinity, is authorised by the Financial Conduct Authority under the Electronic Money Regulations 2011 [Register Ref. 900090] for the issuing of electronic money. Registered in Northern Ireland. Registered address: 28 School Road, Newtownbreda, Belfast, BT8 6BT, Northern Ireland. Registration No. NI611169.

ABOUT ENTERCASH

Entercash is a young, dynamic Fintech company, with a rapidly expanding pan-European client base. The solution provides a secure, real-time bridge directly to their customers' preferred payment bank accounts, which eliminates the need for third-party solutions.

Entercash Ltd is a financial services company, registered in Malta, supervised by the Maltese FSA and reports to the Central Bank and the Financial Intelligence Analysis Unit of Malta.

For more information, please visit www.entercash.com

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