MiFinity announces a new partnership with smart cashier software giant Praxis

Tuesday 8 September, 2020

Dublin, 8th September 2020

MiFinity, a global payments provider, today announced a new partnership with smart cashier software giant Praxis. Following the successful integration, the MiFinity eWallet plus additional payment services are now available to all merchants using the Praxis platform. The MiFinity solution will increase available payment methods for any merchant using Praxis.

The revamped MiFinity eWallet presents a state-of-the-art user experience for consumers and competitive pricing for merchants. The MiFinity eWallet is a fast, simple and secure way for customers to perform transactions with multiple local payment options that support deposit, withdrawal and transfer functionality in different currencies.

“This deal is a major step forward for the MiFinity group. This is a key partnership with the leading B2B platform provider in this space. This solution will support the launch of our consumer eWallet to multiple brands via the one integration. We are truly excited about this partnership and the roll out of our consumer eWallet to these brands over the coming months. Our eWallet functionality will provide additional options to current providers and offer a different customer experience to consumers as we continue to grow and increase our market presence. This is a perfect example of what can be achieved with hard work and dedication .....so watch this space for MiFinity eWallet activity in 2020 and beyond”, said Kieron Nolan, Chief Financial Officer, MiFinity.

“"Every week Praxis handles 4-5 new PSP and CRM integrations. We only do this when we see a good fit for our software with the CRM provider, and in cases where the PSP seems serious, reliable and has an added value for merchants. We see MiFinity having all 3 of those characteristics. Communication has been smooth; merchants are satisfied, and we see volumes increase. We wish Praxis merchants using the MiFinity integration the best of luck and look forward to providing solid technical support as their payments integrator.", said Micha Low, CFO, Praxis Cashier.

About MiFinity

MiFinity, a global payments provider, offers a range of cost-effective and efficient end-to-end payment solutions. It has more than 18 years of experience in the online payments space with a growing network of global partner relationships and a best-in-class, highly secure and regulated technology platform.

MiFinity recently launched its online eWallet, which is targeted at the online gaming, Forex, travel and eCommerce sectors. It is a fast, simple, and secure way for customers to perform transactions with multiple local payment options in different currencies.

MiFinity is evolving into a true ‘omnichannel’ payment provider to the global online payment market.

For more information, please visit www.mifinity.com

About Praxis Cashier

Praxis Cashier is a technology provider that has developed the ultimate smart cashier software designed with Fintech, Online Gaming, Travel and E-commerce businesses in mind. Praxis Cashier software was designed to overcome high-risk processing difficulties, increase business transaction approval rates by more than 15% and bring peace-of-mind to user-company management. With staff based in San Jose (Costa Rica), Barcelona, Limassol and Kharkov, Praxis provides non-stop technological and support coverage around the globe.

For more information, please visit **www.praxiscashier.com**

Related Sectors:

Business & Finance :: Computing & Telecoms :: Consumer Technology :: Coronavirus (COVID-19) :: Crypto Currency :: Government :: Media & Marketing :: Personal Finance :: Public Sector & Legal :: Travel & Tourism ::

Related Keywords:

EWallet :: MiFinity :: Praxis :: Fintech :: Online Payments :: Payment Methods :: PSP :: Send Money :: Payment Services ::

Scan Me:

Company Contact:

MiFinity

T. +353 1 254 3630
E. marketing@mifinity.com
W. https://www.mifinity.com

View Online

Newsroom: Visit our Newsroom for all the latest stories:
https://www.mifinity.pressat.co.uk