MiFinity announces a new partnership with Offside Gaming

Thursday 29 October, 2020

Dublin,29th
October 2020

MiFinity, a global payments provider, today announced a new partnership with leading sports betting and casino games platform service provider Offside Gaming. Following the successful integration, the MiFinity eWallet plus additional payment services are now available to all merchants using the Offside Gaming platform in LATAM and Europe.

The MiFinity solution will increase available payment methods to consumers across multiple gaming, casino, sportsbook and virtual sports brands in LATAM and Europe operated on the Offside Gaming platform.

The revamped MiFinity eWallet presents a state-of-the-art user experience for consumers and competitive pricing for Merchants. The MiFinity eWallet is a fast, simple and secure way for customers to perform transactions with multiple local payment options that support deposit, withdrawal and transfer functionality in different currencies.

“We truly believe that MiFinity, as a partner, care about growing our clients’ base. Having a provider that offers a global coverage with strong security technology makes our offering more appealing to our clients", said Andrew Braitchouk, Chief Financial Officer, Offside Gaming.

"This deal is a major step forward for the MiFinity group. This is a key partnership with a leading online gaming software provider. This solution will support the availability of our consumer eWallet across multiple gaming, casino, sportsbook and virtual sports brands across LATAM and Europe. Our eWallet functionality will provide additional payments options to current providers and offer an alternative customer experience to consumers as we continue to grow and increase our market presence. This is another major step forward for the MiFinity group and brand,” said Michael McDevitt, Chief Product Officer, MiFinity.

About MiFinity

MiFinity, a global payments provider, offers a range of cost-effective and efficient end-to-end payment solutions. It has more than 18 years of experience in the online payments space with a growing network of global partner relationships and a best-in-class, highly secure and regulated technology platform.

MiFinity recently launched its online eWallet, which is targeted at the online gaming, travel and eCommerce sectors. It is a fast, simple, and secure way for customers to perform transactions with multiple local payment options in different currencies.

MiFinity is evolving into a true ‘omnichannel’ payment provider to the global online payment market.

For more information, please visit www.mifinity.com

About Offside Gaming

Offside Gaming, the proprietary gaming platform provider, provides a market leading gaming platform, casino and sports book content to partners. By placing great emphasis on the quality of technological solutions, as well as excellent client support, Offside Gaming have built and consolidated long-lasting partnerships around the world on 4 continents. The platform has over 60 PSPs integrated into its highly secure wallet.

For more information, please visit www.offsidegaming.com

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