

## Microsoft Names PROS 2017 U.S. Partner Of The Year

Wednesday 12 July, 2017

**PROS** (NYSE: PRO), a cloud software company powering the shift to modern commerce, today announced that it has won the 2017 Microsoft U.S. Enterprise Products Group Partner of the Year, ISV - Business Applications Award. Microsoft recognized PROS as its top U.S. partner, based on the company's outstanding field service, innovation, and implementation of customer solutions running on Microsoft Azure and Dynamics 365. The awards were announced at the Microsoft Inspire conference in Washington, D.C.

The Microsoft Partner of the Year Awards recognize Microsoft partners that have developed and delivered exceptional Microsoft-based solutions over the past year. As a company driving modern commerce with dynamic pricing science, PROS was recognized for its innovative solutions and for providing superior field engagement in the United States.

In June, PROS also received the [2017 Microsoft Alliance Global Commercial ISV Partner of the Year Award](#), which recognized the company for excellence in innovation and implementation of customer solutions based on Microsoft technology.

'We are honored to be selected as Microsoft's 2017 Partner of the Year for the U.S.,' said [Chris Jones](#), PROS Senior Vice President of Sales. 'The PROS and Microsoft sales teams have worked side-by-side for more than a decade, enabling us to provide customers with the best solutions from both of our companies. By delivering our capabilities via the Azure platform, we're able to dramatically shorten our customers' sales cycles and provide them with personalized, frictionless cross-channel buying experiences.'

'PROS is an extraordinary partner that brings tremendous depth and experience to our co-selling relationships,' said Çağlayan Arkan, Microsoft General Manager for Worldwide Manufacturing & Resources. 'As an Azure-only cloud ISV for dynamic pricing solutions, including CPQ integration with Dynamics 365, PROS is a prime example of the innovative, responsive and reliable partners the Microsoft team entrusts with complete confidence. PROS is fully aligned by industry, a complementary engagement model for our 2018 go-to-market strategies. We look forward to another highly successful year of working together.'

To learn more about PROS, visit [www.pros.com](http://www.pros.com) or follow PROS on Twitter at [@PROS\\_Inc](#).

### About PROS

**PROS** Holdings, Inc. (NYSE: PRO) is a cloud software company powering the shift to modern commerce by helping companies create personalized and frictionless buying experiences for their customers. Fueled by dynamic pricing science and machine learning, PROS solutions make it possible for companies to price, configure and sell their products and services in an omnichannel environment with speed, precision and consistency. Our customers, who are leaders in their markets, benefit from decades of data science expertise infused into our industry solutions. To learn more, visit [pros.com](http://pros.com).

### Forward-looking Statements

This press release contains forward-looking statements, including statements about the functionality and benefits of revenue, profit realization and modern commerce software to organizations generally as well as the functionality and benefits of PROS software products. The forward-looking statements contained in this press release are based upon PROS historical experience with revenue, profit realization and modern commerce software and its current expectations of the benefits of revenue, profit realization and modern commerce software for organizations that implement and utilize such software. Factors that could cause actual results to differ materially from those described herein include the addressability of an organization's revenue, profit realization and modern commerce software needs, the risks associated with PROS developing and enhancing products with the functionality necessary to deliver the stated results and the risks associated with the complex implementation and maintenance of revenue, profit realization and modern commerce software such as PROS software products. Additional information relating to the uncertainty affecting the PROS business is contained in PROS filings with the Securities and Exchange Commission. These forward-looking statements represent PROS expectations as of the date of this press release. Subsequent events may cause these expectations to change, and PROS disclaims any obligations to update or alter these forward-looking statements in the future whether as a result of new information, future events or otherwise.

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