

Merry Crispmas! - The Amazing Adventures Of Ten Acre

Monday 8 September, 2014

Merry crispmas!

The Amazing Adventures of Ten Acre - one crunch and you're there

'Twas the night before Christmas and there was not a sound - except for the crunching of crisps and laughing out loud! Banish those long, cold festive evenings with a whimsical warming tale or two from Ten Acre - the premium hand cooked crisps complete with their own fictional village and stories to share. Made with love and free from many things, Ten Acre are more than just crisps. They are a snack with a difference - the perfect bite this Christmas.

The story of when...

Pull up a chair and take a bite, then close your eyes and be transported to the wonderful world of Ten Acre Village! There are eight flavours with unique names - and a story to tell. Discover The Secret of Mr Salt, relish The Story of When the Cheese Met the Onion - and find out When Bombay got Spicy. Savour the tale of How Chicken Soup Saved the Day. Learn more about When Hickory got BBQ'd. Follow The Amazing Adventures of Salt and Vinegar and When the Chilli got Sweet and finally put your feet up and enjoy The Day Sweet and Sour Became Friends'.

Free from many things - but full of flavour and fun!

Ten Acre takes its production very seriously - all potatoes, flavours and packaging are from the UK and the crisps are produced in the UK. They are also gluten, dairy and MSG free, vegetarian, vegan, halal and kosher - allowing those with various dietary requirements to still enjoy tasty crisps, packed with crunch.

Tony Goodman, for Ten Acre, commented: *"Ten Acre revels in eccentricity. It is a world of unique characters and imagination, where fantastic flavours meet free from credentials and provide our customers with the best of all worlds. And what better time to indulge in Ten Acre crisps than during the festive season. It is a time for fun and for marvel and exciting fanciful stories - and that is exactly what Ten Acre does best! So go on, take a bite and see where you end up this Christmas. "*

THE END!

Editor's notes

Ten Acre's The Day Sweet and Sour Became Friends was voted Food Product of the Year at *the Caffe Culture Show 2014*.

Visit Ten Acre on **stand 992** at the Speciality & Fine Food Fair on September 7th-9th at London Olympia to sample the flavours and taste new Ten Acre popcorn. SRP of 75p per 40g bag of Ten Acre crisps.

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