Meraki Global Advisors Hires Head of Asia Pacific Trading to Meet Growing Demand for Their Outsourced Trading Services

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Simon Kelt joins Meraki Global Advisors as Head of Asia Pacific Trading

Park City, UT - March 17, 2021 – Meraki Global Advisors, the industry's leading global multi-asset outsourced trading firm, today announced the hire of Simon Kelt as Head of APAC Trading to meet the growing demand for its outsourced trading services in the Asia Pacific region.

Meraki has achieved considerable growth since the firm launched in Park City, Utah nearly two years ago as more buy-side firms become aware of the advantages that a multi-asset outsourced trading partner can provide. As of late, portfolio managers' desire to trade across all asset classes in response to the pandemic and market dislocations has soared. Meraki has been well positioned to assist asset managers who trade up and down the capital structure through a sophisticated outsourcing model which is fully aligned and integrated with their investment teams.

Kelt brings more than 15 years of global multi-asset trading experience from roles based in Hong Kong, India, and London. He spent the last ten years in Asia, most recently at HSBC in Hong Kong trading Asian equities and derivatives with a focus on greater China where he was instrumental in developing and building out the business. Simon began his career at JP Morgan in London where he worked on the equity swaps desk before progressing to trade European equities for Libertas Capital.

Meraki's full-service outsourced solutions are tailored to the individual needs of each manager. The integrated, supplemental, and emerging manager solutions they provide are designed to meet the unique demands of managers of all sizes and maturities, while also being completely customizable. "Meraki understands the challenges facing fund managers who want to execute their global cross-asset strategies and grow their businesses. We help them execute on their strategy while saving them the burden of building and maintaining an in-house trading desk. Adding value to investment teams through bespoke solutions is Meraki's alpha model. Managers receive the same internal desk feel and function from traders with unrivaled Asia expertise, buy- and sell-side experience, and pedigree", noted Kelt.

"Adding Simon is the first step towards Meraki's overseas expansion ahead of our official launch of a Hong Kong based operation slated for later this year. Building upon the strong momentum and client adoption for our services in the Asia Pacific region, we are confident that our expansion to the region will greatly enhance the services we provide our diverse and growing client list", said Benjamin Arnold, Founding Partner and Chief Executive Officer of Meraki. "Adding a high caliber multi-asset trader like Simon to our roster of accomplished buy- side traders is very exciting. We anticipate he will have a significant impact on our clients and the differentiated outsourced trading services we provide them."

About Meraki Global Advisors

Meraki Global Advisors was founded with a rebellious determination to deliver conflict-free services to Asset Managers. Headquartered in Park City, Utah with offices in New York and Hong Kong, Meraki provides outsourced Global Multi-Asset Trading, Leverage Management, and Capital Introduction services to the Asset Management industry. Meraki's alpha model adds value to asset managers through bespoke solutions under a structure that investment teams can identify with and understand. FINRA member and SEC Registered.

For more information on Meraki Global Advisors LLC, please email info@merakiglobaladvisors.com

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