

Meraki Global Advisors continues expansion in Asia Pacific with hire of former Tora Trader, Jeffrey Ho

Monday 22 August, 2022

Park City, New York, and Hong Kong, August 22, 2022 – Meraki Global Advisors (“Meraki”), a leading global multi-asset outsourced trading firm, today announced that Jeffrey Ho will join the Hong Kong team as Managing Director of Trading. Mr. Ho will be based in the newly launched Hong Kong office where he will help meet the growing demand for its Outsourced Trading services in the Asia Pacific region.

Meraki has achieved considerable growth since the firm’s inception in 2019, as buy-side firms become aware of the advantages that a multi-asset outsourced trading partner can provide. As of late, portfolio managers’ desire to trade across all asset classes in response to the pandemic and market dislocations has soared. Meraki has been well positioned in the APAC region to assist asset managers who trade up and down the capital structure through a sophisticated outsourcing model which is fully aligned and integrated with their investment teams.

“With the recent official launch of our Hong Kong based operation, we are thrilled to be welcoming Jeffrey to Meraki as part of our high caliber team of global traders”, said Donald Lee, Managing Director, and Head of Asia Pacific for Meraki. “The demand for more bespoke and differentiated services continues to grow along with the steady adoption of outsourced trading services. With the addition of Jeffrey and his deep and lengthy experience in trading Asia Pacific markets our ability to provide cross asset trading solutions to asset managers based in Asia and around the world will be further enhanced”.

Jeffrey Ho has over 25 years of buy-side experience trading global markets in both Europe and Asia. Before joining Meraki, Jeffrey was a trader at Tora Outsourced Trading where he focused on global multi-asset trading. Prior to Tora, he was a Trader at Segantii Capital Management for two years. Jeffrey also spent 15 years at with Deutsche Bank (DB) in Hong Kong where he was a Director and Senior Cash Trader. In this role he managed risk associated with principal/facilitation portfolios, hedged multi-currency baskets and sourced block liquidity. Jeffrey began his career on the proprietary trading desk at ING Baring in Hong Kong.

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