

Memryz announce the winner of their “What Would You Convert” Competition - and its not Holly Willoughby.

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<http://www.memryz.com>, the digital conversion specialists have run a competition via their blog and facebook with the winning prize being an iPad Mini and a runner up prize of 1yrs free subscription to the Memryz unlimited storage Cloud Backup Service.

To enter the competition, entrants had to answer the question;

‘If you could have a machine that converted any one thing to another , what would it be and how would you use it.’

‘We love converting things to digital, old photos, slides, negatives, vhs tape or even cine-reels’, remarked Memryz Founder Jeremy Kaj. ‘So we thought, why not ask the general public what they would convert and why.’

Of the hundreds of entrants, the winning entry was from Jenny Bergin who said; ‘I like the idea of a real life Monsters Inc. (the ending, not the beginning) where laughter is turned into energy. People might cheer up and be happy a bit quicker if their tv / iPad / laptop / lightbulbs relied on their smiles’

The runner up prize was Peter Henshall who proposed; ‘As a student, alcohol is a necessity so I would turn my water tap in to a beer tap’.

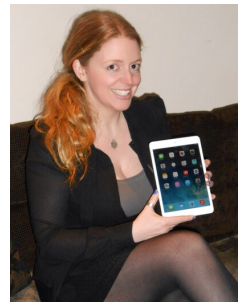
According to Mr.Kaj one of the most popular responses with the Memryz team was from a man who said that that **he loves his wife but would convert her into Holly Willoughby and continued; ‘well who wouldn’t’?**

‘We liked it but our independent adjudicator obviously thought this brave gentlemen’s life is not worth an iPad mini if his wife found out how he won it’, quipped Mr.Kaj.

About Memryz:

Memryz.com is a UK based, comprehensive Cloud Backup & Digital Conversion Service
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