Mel Greig, Australian Radio DJ, to Be Guest Speaker at Radio Festival 2014

Tuesday 7 October, 2014

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Tuesday, 7th October 2014: Mel Greig, the Australian radio DJ, will be a guest speaker at Radio Festival 2014. Mel will deliver a cautionary note to the radio industry about prank calls and what can be done to try and protect all involved, as well as prepare radio DJs to face adversity. Mel Greig will be interviewed by broadcaster and journalist Daisy McAndrew at the Radio Festival on Tuesday 14th October and will discuss the tragic events and the impact it has had on her life.

Mel Greig was involved in an ill-fated prank call made to the hospital where the Duchess of Cambridge was staying. It was intended as a harmless prank, but ended in tragedy.

Chris Burns, Chair of Radio Festival 2014, said: The circumstances surrounding this tragedy are terribly sad but they hold important lessons for all of us working in the media. As an industry we need to act responsibly and learn from each other, so I am pleased that Mel has chosen to speak at the Radio Festival, so we can learn from her experience."

Radio Festival 2014 takes place at The Lowry, MediaCityUK in Salford on 13th-15th October 2014. For further information please visit www.radioacademy.org.

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Notes to Editors

The Radio Academy is a registered charity dedicated to the encouragement, recognition and promotion of excellence in UK radio broadcasting and audio production. Through an extensive programme of conferences, debates, masterclasses and other networking events, The Radio Academy offers opportunities for everyone from the national networks to individual podcasters to discuss the broadcasting, production, marketing and promotion of radio and audio. The Radio Academy is a member organisation which operates under the direction of a board of Trustees.

The Radio Festival is the UK radio industry's biggest annual debating and networking event. It attracts over 500 top executives, producers and presenters from the BBC, commercial and independent sectors as well as community, hospital, student radio and audio-related businesses. The three-day programme of keynote speeches, workshops, masterclasses, demonstrations and networking opportunities is a celebration of world-class content and offers an unparalleled insight into the industry's future. The Radio Festival 2014 takes place at The Lowry, MediaCityUK in Salford from 13th-15th October 2014. Tickets are on sale now, available at www.radioacademy.org.

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