Media Agency Group wins ‘Claim Through Us’ Michael W Halsall Solicitors account

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Manchester-based Media Agency Group won the multi-million pound annual contract with the solicitors after a hugely successful six months with the Claim Through Us campaign.

The agency will handle all online and offline marketing and advertising activities for the client for the next three years.

Michael W Halsall is a leading law firm specialising in personal injury litigation. The company is based in Merseyside.

Commenting on winning the account, Lee Dentith, CEO of Media Agency Group said:

“We’re delighted to cement our partnership with such a reputable and market-leading solicitors firm in Michael W Halsall. After the unprecedented success of the Claim Through Us campaign, we now look forward to acquiring more new business for our client with exceptional advertising campaigns that generate unparalleled ROI in the highly competitive legal sector.”

Andrew Simcott, Head of Business Development at Michael W Halsall Solicitors said:

“Media Agency Group have delivered a campaign that immediately put the Claim Through Us brand on the map. Meticulous attention to detail and absolute focus on ROI has seen a significant improvement in CPA month-on-month. We are very impressed with their level of professionalism and pleased to be working with MAG on an ongoing basis.”

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