Media Agency Group launch multi-format campaign for UK University Fair 2015

Tuesday 27 January, 2015

Media Agency Group is continuing its partnership with SI-UK Education Council by promoting the UK University Fair 2015 for international students in Manchester. This two week, multi-format campaign will see adverts appear on the city's streets and buses, as well as in two major print publications.

Full page advertisements and A5 leaflets are just two of the formats that will feature in Manchester Metro and Manchester Evening News, while 6 sheet posters and phone box adverts will be located around the city. Buses in the Oxford Road area of Manchester - which run through university campuses and into the famous student area of Fallowfield - will showcase streetliner adverts as well as interior panels. The informative advertisements have been calculated to deliver maximum impact, with the ads of various shapes and sizes sure to be seen by thousands on a daily basis.

The UK University Fair is the country's largest international student fair, with representatives from over 50 universities waiting to meet prospective students on 21 February at Manchester's Palace Hotel. Those interested are able to register online to secure free entry.

CEO of Media Agency Group, Lee Dentith, said: "*It's great to be promoting the UK University Fair once again with what I'm sure will be a highly successful campaign. It's brilliant to have something like this which helps international students decide where their futures lie, so we're very proud to be involved.*"

Media:



Related Sectors:

Education & Human Resources ::
Media & Marketing ::

Related Keywords:

Media Agency Group ::
Advertising :: UK Education ::
Students :: Manchester ::
University :: Transport
Advertising :: Outdoor Advertising
::

Scan Me:

Company Contact:

Media Agency Group

T. 08451637907
E. lauras@mediaagencygroup.com
W. https://www.mediaagencygroup.com/

View Online

Additional Assets:

Newsroom: Visit our Newsroom for all the latest stories:
https://www.mediaagencygroup.pressat.co.uk