

Media Agency Group Advertises Mobile Network O2 with Telenomics Campaign

Thursday 26 March, 2015

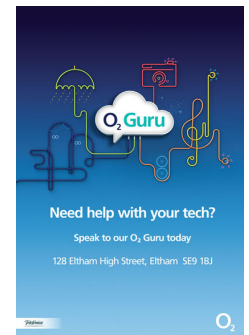
Media Agency Group will be launching a new long-term out of home advertising campaign in South East London, promoting the services of mobile network O2 by working with its franchise partner Telenomics. The six month campaign will be commencing on Monday 30 March, with three 6 sheet advertisements located in the busy Eltham Station.

The ads are in O2's iconic blue colour scheme, and promote the latest services and deals offered by O2 and Telenomics in its Eltham store, such as 'O2 Refresh' and 'O2 Guru.' One of the designs sees the network continue its famous 'Be More Dog' advertising strategy, and features an image of the adventurous cat which features prominently on the company's television adverts. **6 sheets** are the ideal advertising media format for communicating a brand, product or business to potential consumers, and by securing ad space in Eltham Station, the campaign will have a big impact on commuters and the general public in the area.

Telenomics is an O2 franchise partner specialising in delivering the great products provided by the network, with an above and beyond customer service. O2 itself is one of the UK's largest mobile telecommunications providers, having been formed in 1985 under the original name of 'Cellnet.'

Managing Director of Media Agency Group, John Kehoe, said: *"It's always a pleasure to be working to promote established brands such as O2, so we're extremely happy to have coordinated this new six month campaign alongside Telenomics to advertise the services offered by its Eltham store. The 6 sheet ads will look fantastic in the busy station, and are in an ideal location to increase awareness of the branch amongst residents and commuters. We're very confident that this campaign will be a big success."*

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