Medalhaul© Celebrates GB Medal Haul at the Rio Games 2016 with a Flash Sale.

Tuesday 20 September, 2016

Sharing anniversaries with the Olympics, Medalhaul© the first sports related board game (that comprises of various sporting events) celebrates the unparalleled Success achieved by Team GB at the just concluded Rio Games 2016 by carrying out a promotion reflecting the successes achieved by our athletes in both events.

A total of 64 board games representing the number of Gold Medals achieved by the Paralympians would be sold to the public @ £5 using a special promo code (**MH64**).

A total of 27 games representing the number of Gold Medals achieved at the Olympic Games would be sold @ £5. The total of the sales proceed would be donated to a worthy cause to promote Sports to be nominated by three organisations by request on a first come basis (**code available upon request**).

A total of 214 board games representing the total Medals achieved by the Paralympians would be sold to the public @ £8 using a special promo code (**MH214**).

The promo will commence in the coming week (26/09/16) and will run for 16days to match the duration of each event.

Faced with many challenges of the market being flooded with so many variations of customised Olympic merchandise, Medalhaul boardgame first edition is unique as it is a product that was formed to capture, promote and bring awareness about sports in an educative and entertaining way to both adults and kids. Since its launch, it has been **rated Top Game in a review by The Sunday Times** and was highly commended in the Toytalk 2012 awards (for Best Board Game 8+ category) and has appeared in a lot of publications.

The game is an invention of Hertfordshire based mum of three, who had come up with this idea of a board game sometime in January 2011. She has personally developed and self-funded the project, whilst holding down a full time job as a Business Analyst in London.

MedalHaul© can be purchased online at www.medalhaul.com

The following are additional articles that have been written up about Medalhaul(c):

http://www.toytalk.co.uk/awards/2012/10/best-board-game-8-years-2012/

http://www.thesundaytimes.co.uk/sto/public/sitesearch.do?querystring=medalhaul§i>

http://www.globaltoynews.com/2012/05/the-mother-of-inv.html.

Media:



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