

MD of Ventas Central Hosts Insightful Industry Conference

Wednesday 17 September, 2014

[Josh Peace](#), the managing director of [Ventas Central](#), hosted the London conference at the weekend to help professionals and business owners improve their business strategies and approaches.

The seminar was held on Sunday the 14th of September at the prestigious Grand Connaught Rooms in Covent Garden, London. The Grand Connaught Rooms is London's premier venue for business meetings and conferences, with 37 dedicated meeting rooms. The venue's central London location has made it a favourite among business owners due to its proximity to Kings Cross and Holborn stations, connecting the capital to many of the UK'S major cities. With its 1000 capacity Grand Room and its opulent 200 capacity Drawing room, the Grand Connaught Rooms is an ideal location for a wide variety of business functions.

Josh Peace was excited to host the regional event and was incredibly proud of the keynote speakers who helped inspire the attendees to look at their business strategies with a fresh perspective and push for further business growth. Josh Peace has spoken at numerous industry events in the past. Most recently he traveled to Birmingham's Crowne Plaza hotel to deliver an eye opening talk on how to improve productivity whilst travelling on business which for many small businesses can be extremely difficult.

The one day event was attended by 400 collective business owners, managing directors and sales and marketing professionals. The conference covered an impressive range of topics such as: assessing and dealing with issues and ways to improve the customer experience. Ensuring customers feel confident through every stage of the purchase process was a key highlight. The event also provided attendees with a valuable networking opportunity which not only helped them to share their experiences with other professionals, but also offered them the chance to discuss business strategies and processes with a vast selection of industry experts

Ventas Central is a London-based sales and marketing firm who specialise in direct marketing solutions. Through face to face personalised marketing the firm help their clients connect with their consumers and gain a deeper understanding of their needs. The firm has an impressive 91% customer satisfaction rate and have found their abilities to raise brand awareness and customer retention in constant demand from businesses across many sectors. Ventas Central work intensely with all their clients through every stage of their campaigns to ensure each process is effective and well received by customers.

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