

MD at Blue Branch Wins Holiday to Tenerife in Client Competition

Monday 8 February, 2016

It was announced earlier this week that Managing Director at Blue Branch, <u>Rania Noumaan</u> was among the winners in the firm's client competition, winning a VIP trip to Tenerife.

Blue Branch Managing Director, Rania Noumaan was filled with excitement when it was announced that she was one of five business owners to win a VIP trip to Tenerife, in one of their client's competitions. The client, one of the UK's leading broadband and telecoms provider, held the competition in order to reward the people and companies who played a huge role in helping them to increase their market share and raise their brand awareness in 2015. Rania Noumaan wasn't the only person involved with Blue Branch to win, one of the firm's contractors, Guy Hudson, was also among the winners - getting his hands on an Xbox One. Speaking about the win, Rania Noumaan said, "We are incredibly fortunate to work with such an amazing client, one who really appreciates the work we do for them, and regularly rewards us for our work."

About Blue Branch: http://www.bluebranch.org/about/

Rania Noumaan along with four other sales and marketing professionals will fly out to Tenerife later this month, with the date still to be confirmed. The trip will provide an opportunity for Rania Noumaan to experience some much needed Relax and Recuperation time, which is vital for entrepreneurs and business owners alike. Some downtime away from the office environment is crucial for clearing the mind and gaining a fresh perspective. Time away can often result in the formation of fresh and innovative ideas, which can help take a business forward. The Managing Director will be accompanied on the trip to Tenerife by four fellow sales and marketing professionals. It will be a prime opportunity to form some new networking links and build relationships, which could prove to be crucial in the months ahead. "As a young business owner I am always looking for opportunities where I can expand my skill-set and knowledge. Being in the presence of other professionals within the industry is a great opportunity to network and expand my contact list," said Rania Noumaan, Managing Director at Blue Branch.

Blue Branch is an event promotions company in Edinburgh. Formed due to the ever-growing demand for alternative marketing strategies that put the customer back to the top of the agenda, Blue Branch specialises in result-driven, effective event marketing campaigns. 2015 was a big year for the young firm, seeing them exceed client and company expectations and their recent win is validation for the hard work, effort and commitment they put into every campaign.

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Find out more about Blue Branch by following @Blue Branch on Twitter or by liking them on Facebook.

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