Mazonai’s Director Named Keynote speaker at London Leadership Seminar

Friday 10 July, 2015

Ausra Mazonaite, Managing Director of ambitious sales and event marketing firm Mazonai was chosen to speak at a recent seminar in London. The event was organised to offer the next generation of industry leaders a source of motivation and inspiration.

About Mazonai : http://www.mazonai.com

On Saturday 4th of July, Mazonai travelled to central London to attend an important industry event at the iconic Mondrian Hotel. The event invited industry professionals from all over the UK to come together and share experiences, ideas and learn new leadership techniques. In such a fast growing, competitive industry, these national events have become a fundamental factor in driving success and have helped a vast number of professionals gain the confidence and skills needed to excel within the industry; so much so that many have now even made the transition to business owner and run their own successful firms.

Mazonai were thrilled to be invited to Saturday's event; the firm believe that networking with other professionals is highly important within the sales and marketing industry as it allows for a more extensive knowledge of different markets and helps individuals to feel more driven and achieve their goals faster. The firm were also keen to attend so that they could offer their support to Managing Director Ausra Mazonaite, who was honoured with the task of delivering a key note speech to the attendees in order to inspire them to take the next exciting step within the industry.

Mazonai has long been recognised as a leading force within the sales and event marketing world. The firm recently relocated to bigger office space in Watford which could accommodate their accelerated growth and provide them with a strong base from which to expand their market reach. After the success of this move, the firm have already hinted that they will likely expand into a second location in the next few months. The firm's success and speed of growth has been attributed to their Managing Director's focus and ability to improve productivity at every level.

This success has led to MD Ausra Mazonaite being highly sought after as a motivational and keynote speaker at a series of industry events.

Mazonai is an ambitious and driven sales and event marketing firm based in Watford. On behalf of both national and international clients the firm meet directly with consumers so that they can build and nurture real and lasting customer relationships. Mazonai believe that, by taking the time and effort to get to know each customer as an individual, businesses will be able to dramatically boost their customer acquisition, retention and overall ROI. As well as improving the customer experience, Mazonai also offer their clients services in campaign management and data analysis, to make sure that their clients are getting the most out of every campaign.

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