

Mazonai Plans to Send 3 Business Partners to London Leadership Event

Friday 10 October, 2014

Luton based event marketing firm <u>Mazonai</u> are set to travel to London at the weekend to attend a much anticipated industry leadership event.

Mazonai is an event marketing firm based in Luton, the firm specialises in providing businesses across the UK with effective face to face marketing solutions. The firm work with businesses from a wide range of industries, helping them to engage and connect with their customers through interactive displays and promotions. To ensure they continue to provide the most innovative direct marketing solutions to their clients, Mazonai are keen to attend and take part in the many industry events held across the UK. The firm believe these events are vital to grow and expand their knowledge of new market trends and leadership techniques.

The firm are set to attend the event on Saturday the 11th of October at the Hilton Hotel in Tower Bridge, London. The event will offer advice and guidance on all aspects of leadership within the sales and marketing industry and has invited four guest speakers from across the UK to share their knowledge and experiences.

The Tower Bridge Hilton has hosted many industry events and offers an impressive range of business and conference facilities. The hotel's state of the art business centre provides extensive audio and visual amenities ideal for business presentations, whilst their range of meeting and conference rooms can cater for groups of almost any size.

35 industry professionals from across the UK have been invited to attend the event and learn from the valuable advice and business guidance from the four guest speakers who are set to speak on topics such as goal setting and how to drive productivity in business. Mazonai will be sending three of their top business partners to the London event to both learn and network with other industry experts.

Managing director of Mazonai, <u>Ausra Mazonaite</u> often attends these monthly industry events, and believes the experience will provide Mazonai's business partners with valuable business insights which will help them in both their personal and business development.

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