

Mazonai Managing Director Prepares For the VIP Treatment

Thursday 17 December, 2015

After continuing to deliver exceptional results to their clients, <u>Mazonai</u>'s managing director <u>Ausra Mazonaite</u> recently received some exciting news.

Based in Watford, Mazonai is a fresh and exciting event marketing firm that help a wide range of businesses further their market reach, improve customer loyalty and generate consistently high sales revenue. Through face to face marketing campaigns the firm interact with customer's one on one, taking the time to address their individual needs. Communicating in their way provides the firm with the means to fully personalise the customer experience which encourages greater brand loyalty for their clients. This approach offers customers increased support and helps them to make more confident decisions during the purchase process, which helps brands to achieve a more positive market reputation and deliver products and services their customers crave.

About Mazonai: http://www.mazonai.com/

Due to the success of their event marketing solutions Mazonai have continued to deliver exceptionally high results to their clients throughout 2015. As a thank you for all her hard work and to celebrate the firm's achievement of most increased sales in a week, Ausra Mazonaite was recently presented with the very special reward of a VIP Helicopter trip around London. The trip will see Ausra Mazonaite take to the skies in a top of the range helicopter, complete with complimentary champagne. The route will take Miss Mazonaite from west to east London flying at 1,000-feet over some of the city's most iconic landmarks such as the stunning architecture of St Paul's Cathedral and Buckingham palace, and the breath taking natural beauty of the London Wetland's Centre.

Ausra Mazonaite was honoured to be rewarded with this once in a lifetime experience and believes that the firm's commitment to maintaining positive relationships with clients has helped contribute to their record achievements. The firm work closely with each of their clients to ensure they create and implement campaigns that fully promote each client's individual brand message. As well as this the firm believe it to be of the upmost importance to keep their clients updated on the progress of each campaign, and offer clients weekly analysis of sales results to ensure each campaign is performing at its peak. By ensuring their clients are considered and consulted at every stage of the sales and marketing process Mazonai are able to foster lasting relationships with their clients and deliver consistently impressive

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