Mazonai Ltd’s MD Keynote Speaker at London Leadership Event

Thursday 13 August, 2015

Ausra Mazonaite an ambitious female entrepreneur and Managing Director of Mazonai Ltd inspired an audience of budding entrepreneurs on the subject of 'Goal Setting 'over the weekend at the Mondrian London Leadership Event.

The event was held on the 8th August at Mondrian Hotel in London, with drinks after at the Dandelyan Bar at the hotel where there was a networking sessions for attendees.

About Mazonai: http://www.mazonai.com/about-us/

These meetings are a regular occurrence for professionals in the sales and marketing industry, set up to provide a platform that will motivate and inspire others to achieve success.The purpose of the seminar is to share knowledge, review and analyse current performance with the aim to drive future success through information imparted by the keynote speakers.

MD at Mazonia, Ausra Mazonaite spoke on the subject of goal setting.

For entrepreneurs, goal setting is a vital.Goals provide something to work towards at different stages on the entrepreneur journey.Goal setting is a powerful process allowing someone to think about and envision their ideal future, and for motivating them to turn that vision into a reality. The process of setting goals helps someone to identify where they want to go in life.

The Mondrian London is a venue that has been used several times for these events.It is in an ideal location on the South Bank of the River Thames.Mondrian London is one of London's most exquisite venues.The hotel also offers glamorous space in their rooftop bar which has a glass structure making it the perfect viewing spot for panoramic views over London. Mondrian London is within walking distance of popular London landmarks such as the Tate Modern, Royal Festival Hall, the National and Globe theatres, as well as Borough Market and the London Eye. The Mondrian London has a number of event spaces including four meeting rooms which can each hold up to 275 guests, making it the perfect place for attendees to connect with other business leaders in their industry.

These events offer tremendous support for budding entrepreneurs, providing valuable information from some of the industries leading professionals as well as being a great networking opportunity.

At Mazonai they believe a motivational work setting drives success, and helps new leaders to achieve their goals.For that reason, Managing Director Ausra Mazonaite invests a lot of time and effort into everyone they work with, encouraging and assisting them to reach their full potential.

Mazonai specialise in direct event sales and marketing and attribute their success to their commitment to providing companies with cost effective, personalised marketing solutions. The firm believe that in order to generate quality sales, businesses must make an effort to provide a positive customer experience and take the time to communicate effectively with their consumers. As well as offering campaign management services the firm also represent their clients in the field, meeting with customers face to face in order to form strong connections and nurture customer relationships. This approach means that Mazonai's clients benefit from increased customer loyalty, higher customer acquisition rates and a consistent revenue stream which far exceeds that generated through other more traditional sales techniques.

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