# Mazonai Attend London Leadership Seminar

**Tuesday 2 September, 2014**

Luton based sales and marketing firm Mazonai attended the London event along with many industry professionals from across the country.

The seminar, which played host to 30 attendees from small businesses across the UK was held on the Saturday 30th August at the Guaman Hotel at Tower Bridge. The hotel, set in the heart of the city holds some spectacular views of some of London's most iconic attractions and world heritage sights. With 19 specialised meeting rooms, the largest of which can accommodate up to 600 attendees the Guaman Hotel was an ideal venue for the leadership seminar and had a wide range of business conference facilities on offer.

The seminar covered a wide range of topics concerning all aspects of business leadership. With 4 guest speakers from a variety of backgrounds, attendees gained some great industry knowledge and benefited from hearing the experiences of other business owners. As well as motivational talks the seminar also encouraged interaction among attendees through FAQ sessions and open discussions.

Mazonai made a fantastic impression at the seminar and were noted as being standout attendees. The firm were thrilled as three of their team members were given recognition for their productivity at the event, and were praised for their thought provoking questions during the discussions and FAQ sessions.

Mazonai believe that these kinds of events are incredibly important to both start up and established business owners alike. The firm are proud of the positive impression their team members had on the organisers and other attendees and believe that making a good impression at these events can lead to increased support and development opportunities within the industry.

Mazonai are urging other businesses to make the most of seminars and conferences, as events like these can be vital to business owners looking to expand and grow their business. Within the sales and marketing industry especially, success relies on keeping one step ahead of consumer trends and technology advancements. Events such as the London based leadership seminar can give businesses an insight into what the coming months hold for the industry, and provide business owners with the most up to the minute strategies and technology to ensure their business is operating to the best of its ability.

Mazonai also believe that seminars are a vital networking opportunity for new business owners and those looking to expand. With such a varied selection of attendees, seminars are a great way for business owners to meet with like-minded individuals from across the country, and build both strong support and business networks.

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