Masvoz selects Datatronics to deploy TelcoBridges Tmedia™ Gateways

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Tmedia and TB Analytics help Masvoz enhance the Network while Reducing Support Costs

Datatronics (www.datatronics.es) a leading System Integrator and Value Added Reseller along with TelcoBridges (www.telcobridges.com) a Canadian VoIP gateway innovator, today announced that Masvoz (www.masvoz.es) a telecommunications operator specializing in cloud telephony services for Enterprise, has deployed TelcoBridges Media Gateway solutions to provide network interconnection with integrated signaling and media capabilities. This allows Masvoz to expand it product line offering to SME and large enterprise customers.

Datatronics helped Masvoz migrate their existing network, transforming a decoupled architecture into a simple and more compact architecture that integrates signaling and media related functions while keeping a high availability scheme and preserving the legacy SS7 and ISDN interconnection points.

"The outstanding performance of **TelcoBridges'** platforms demonstrates their leadership in the TDM to IP market, providing significant benefits to **Masvoz** in the interconnection environment", said **Juan Carlos Calderon**, Platforms & VAS Director of **Datatronics**. "**TelcoBrides'** TB Analytics tools provide the diagnostic and traffic monitoring capabilities that help us better manage and improve the entire network, while reducing support costs and increasing confidence in network operations".

"We were looking for a platform that offered the highest stability and reliability in the market, and we needed flexible and efficient technological partners. The results show that we made the right decision selecting **TelcoBridges** and **Datatronics**", said **Pedro Pitarch**, CTO at **Masvoz**. "This true carrier-grade media gateway platform has helped us improve our network stability, which reinforces our promise of excellent service and high performance to our clients".

This new investment underscores **Masvoz'** commitment to continue building scale and market leadership in the cloud telephony services for companies and SMEs marketed on a SaaS (Software as a Service) and pay-per-use model.

About DATATRONICS

Datatronics is a leading System Integrator and VAR focused on Telecom Operators and SPs. The company offers high value-added and innovative solutions in areas of VoIP Gateways and SBCs, Signaling Networks (STP, DSC), Network Evolution (VoLTE, IMS, VAS), Mobile Active Testing, Time & Frequency, Network Intelligence and Policy Solutions (PCRF). Present in the market since 1996, **Datatronics** partners with leading technological companies and employs a team of engineers with proven expertise in providing professional services and telecom systems integration. With international projection, **Datatronics** has successfully deployed projects in EMEA and LATAM and provide Support & Maintenance services to all of its customers.

For further information, see www.datatronics.es

About TelcoBridges

TelcoBridges is a leader in the design and manufacture of carrier grade, high performance, and high-density VoIP media gateways which bridge the gap between TDM and IP. **TelcoBridges** accredited partners (consisting of valued-added resellers, system integrators, and solution developers) have deployed VoIP media gateway solutions with remote and onsite installation, as well as personalized 24/7 support in over 95 countries worldwide. **TelcoBridges** brands include: *T*media™ (VoIP media gateways), *Tsig*, *Ttrans* and *T*monitor™ (real-time network monitoring equipment).

For additional information, please visit : www.telcobridges.com

About Masvoz

Masvoz is a telecommunications operator specialized in cloud telephony services for companies, marketed on a software as a service (SaaS) and pay-per-use model. Established in 2002, **Masvoz** is

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committed to deliver innovative best-in-class telephony services and solutions for SMEs through a wide range of value-added products easily managed and deployed through the cloud. This portfolio include worldwide intelligent phone numbers, a complete virtual PBX solution, the most flexible cloud contact center platform, and specific voice APIs for apps or websites.

For further information, see www.masvoz.es

Company Contact:

Datatronics, S.A.

T. +34 91 386 38 38
E. info@datatronics.es
W. https://www.datatronics.es

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