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Massence Records BV, a Dutch record label which started in early 2019, today announced the immediate expansion of the company with a legal presence in the United States of America.

The inception of Massence Records Inc. comes alongside the signing of several new artists and the first releases of the label in May, and the many more releases throughout the year. Driven by its early success, it was only logical that sooner or later a presence, next to its European HQ, in the USA would be established.

Massence Records BV, a record label where the artist stands central, is offering massive and unique guidance unleashing true talent and pure music, around the globe.

Founded by artists and business people, Massence Records is a true artist powerhouse. Where established artists benefit from pure dedication and modern technology for production, promotion and distribution and where new talent is scouted and developed by renowned professionals. Where producers, musicians, vocalists and engineers are connected and passionately supported. And where fair deals are made - regardless of your experience.

Connected by our love for music, Massence Records combine sheer creativity and cutting-edge technology and have the passion to move audiences across the globe - and beyond.

Today, it is easier than ever to have your music heard online, but harder than ever to get traffic or being properly identified as a talented artist. We offer the guidance and support of renowned professionals, well versed in artist development, production, promotion and marketing.

Our artists benefit from pure dedication and modern technology for production, promotion and distribution. Being an independent record label, we focus all of our resources on our artists.

Our team is diligently involved with every aspect of our client's development by being driven, honest, transparent and dedicated, says Anjo De Heus, CEO of Massence Records. Our enormous record label experience and marketing skills are yours to benefit from. This is, among other, the reason many artists turn to us to be signed, on both sides of the Atlantic. One other reason is that we maintain very balanced and transparent license agreements.

Mr. **Mark Otten**, a former mentor & coach of **Martin Garrix** and other students including **Julian Jordan**, **Firebeatz**, **CMC\$**, **De Sluwe Vos**, **We Are Loud**, **Maduk**, **Pythius**, **Steve of Lucas & Steve**, **Alpharock**, Mark is one of the leading names in electronic music education worldwide and is now dedicating his enormous knowledge to Massence Records as a co-founder.

The third co-founder is Mr. Robbert Vroegindeweij aka **Rob Styles**. Rob's energetic music, productions and remixes, for among others **Tiësto**, has been exposed throughout the world over a long period of time on festivals like Mysteryland, Sensation White, and were endorsed by DJs such as **Armin van Buuren**, **Tiësto** and **Markus Schulz**.

Also, Rob Styles makes a surprising comeback with a catchy new pop single, setting expectations for a promising future. UP TO YOU will be released on May 23rd.

We are excited to position Massence Records as a potential global market leader in talent and business development, digital innovation and artist focused services. Today in a time where songs from around the world become global hits, the opportunity has never been better for artists to join Massence Records in Europe or the USA to reach new audiences anywhere in the world.

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