MarketStorm Global Invited to Las Vegas Business Event

Tuesday 11 February, 2014

Following strategic networking and unprecedented success over the last few months, MD Gavin Walsh of MarketStorm Global has been invited to attend a unique business event in Las Vegas, Nevada.

Managing director Gavin Walsh at MarketStorm Global is currently in Los Angeles, California where he is learning business-to-business sales and marketing techniques. Despite being predominately an event marketing firm, MarketStorm Global was asked to pioneer a new cosmetic business-to-business marketing campaign, back here in the UK. The campaign was too good of an opportunity to miss, so Gavin Walsh flew to Los Angeles to spend two weeks with highly trained marketers in the business-to-business field, to ensure he executes the cosmetic campaign efficiently.

Gavin Walsh's dedication to expanding his breadth of skills, and his recent success has surpassed the expectations of marketers and entrepreneurs alike. MarketStorm Global's achievements have secured Gavin Walsh an invite to a unique business event in Las Vegas, Nevada. The four-day event begins on the 27th February, and will be hosted at the Cosmopolitan of Las Vegas. The hotel is situated right in the heart of Las Vegas, located on Las Vegas Boulevard, just steps away from the resort's restaurants, bars and casinos.

The Cosmopolitan of Las Vegas has stunning meeting room facilities which can accommodate up to 5,000 people. The business event will consist of a two-day conference which will offer advice on leadership strategies and how to accelerate growth in the direct marketing sector. The event aims to help business-to-business sales and marketing leaders by equipping them with the tools to create more competitive teams and drive higher profits. Attendees of the event will learn how to achieve measurable success in such areas as sales and marketing collaboration, lead generation and pipeline management, customer engagement, sales transformation and sales process improvement. Gavin Walsh at MarketStorm Global will also participate in a networking evening, as well as a day of activities and team building workshops. Gavin Walsh at MarketStorm Global sees the business event in Las Vegas as an excellent opportunity. He says, "To be here in USA as we speak learning, developing and growing our companies skill set and knowledge in the B2B field, to find out that I've also been invited to Las Vegas, isn't just a privilege it's an honour. It shows that hard work does really pay off!. I'm excited to expand the business network, and it's definitely one step forward into growing MarketStorm Global into a multi-international company in its own right."

MarketStorm Global is an outsourced sales and marketing firm based in Leeds, UK. Once Gavin Walsh returns from his business trip from the United States, he will be expanding his business into London.

Businesses across the UK hire MarketStorm Global to deliver interactive marketing campaigns on their behalf. MarketStorm Global has a highly experienced sales force that can help businesses increase sales, boost brand awareness and create quality leads. The firm specialise in direct marketing, as this form allows MarketStorm Global to guarantee their clients a high ROI. This promise is just one of many reasons clients are confident in MarketStorm Global's ability to generate immediate results.

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